



Texas Business Group on Health and  
Dallas-Fort Worth Business Group on Health

## 7<sup>th</sup> Annual Value-Based Benefits & Wellness Forum and Vendor Fair

**December 1, 2011**

Westin Park Central, Dallas, Texas

### EXHIBITOR REGISTRATION FORM

#### Location

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Westin Park Central Dallas  
12720 Merit Drive, Dallas, Texas 75251  
Phone: (972) 385-3000  
Discounted Room Rate for November 30th: \$109.00

#### General Information

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**Number of exhibitors is limited and available on a “first come, first serve” basis so ACT NOW!**

Exhibit Fees: \$1,500 DFVBGH Members  
\$2,500 Non-Members  
\$2,700 Exhibit and join for 2012 (\$300 savings!)

The fee is payable to DFVBGH at the time of Exhibitor Registration. *DFVBGH is a non-profit 501(c)(3) organization. Tax ID #75-1924594*

#### Exhibit Space

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**The Vendor Fair will consist exclusively of tabletop exhibits:**

- Exhibit space will consist of a standard 2.5' x 6' draped display table, or multiples thereof.
- Exhibitor display tables will be set up in a Vendor Resource Center adjacent to the meeting room.
- Space is limited to optimize strategic networking opportunities.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6' display table and fit the dimensions of the table.**
- Electrical power will be supplied for each Exhibitor display table. Exhibitor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.

*Note: DFVBGH will not incur any additional expenses associated with Exhibitor except those required for the promotion and staging of the event.*

## Exhibit Times *(subject to change)*

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Set up: Wednesday, November 30, 2011 8:00 pm – 10:00 pm

Set up: Thursday, December 1, 2011 6:00 am – 8:00 am

Exhibit visiting times:

- Registration & Continental Breakfast 7:00 am – 9:00 am
- Refreshment Break 10:15 am – 10:35 am
- Lunch 12:30 pm – 1:00 pm
- Refreshment Break 2:20 pm – 2:40 pm
- Networking Reception 3:45 pm – 5:00 pm

Tear down: After 5:00 pm

## Exhibit Package

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- One complimentary registration for all Forum sessions and related events

**Note: Additional Exhibitor representatives who wish to attend the 7<sup>th</sup> Annual Value-Based Benefits & Wellness Forum must complete a Meeting Registration Form and pay the regular registration fee.**

- One 6' draped display table
- Access to mailing list of registrants after the event for single use\*
- Recognition in program brochure and other promotional materials (if application is received prior to print deadline **Due by November 11, 2011**)
- Listing and corporate logo in Forum registration materials with a one-page company description\*
- Listing on DFWBGH website program page and promotional emails

*\*DFWBGH retains the right to approve all Exhibitor communications using Forum registrant list and company description.*

## Payment Policy

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Full payment must accompany the application for exhibit space. Payment may be made by check (payable to the Dallas-Fort Worth Business Group on Health) or by credit card (MasterCard, Visa or American Express) and mailed with completed application to DFWBGH, 11520 N. Central Expy., Ste. 201, Dallas, TX 75243 or faxed to 214-382-3038. DFWBGH a non-profit 501(c)3 organization. DFWBGH's federal tax ID# 75-1924594.

## Cancellation Policy

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Exhibit space cancelled prior to **November 4, 2011** will be refunded, less a \$200 service charge. No refunds will be issued for cancellations made on or after November 4, 2011. All cancellation notifications must be made in writing to the Dallas-Fort Worth Business Group on Health.

*Questions? Call DFWBGH at 214-382-3036, or email us at [info@dfwbgh.org](mailto:info@dfwbgh.org).*



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## 7<sup>th</sup> Annual Value-Based Benefits & Wellness Forum and Vendor Fair

**December 1, 2011**

Westin Park Central, Dallas, Texas

### EXHIBITOR AGREEMENT

*(Return via fax to 214-382-3038)*

The following describes the Exhibitor Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Exhibitor for participation in DFWBGH's 7<sup>th</sup> Annual Value-Based Benefits & Wellness Forum, December 1, 2011, at the Westin Park Central Dallas.

1. Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
2. Exhibitor Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_
3. Your 1-page (8.5"x11"/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 11, 2011** in order to be included in the conference materials.
4. Check the categories that best describe your products/services:

<input type="checkbox"/> Wellness programs	<input type="checkbox"/> Disease Management (check diseases below)
<input type="checkbox"/> Health Risk Assessments	<input type="checkbox"/> Diabetes
<input type="checkbox"/> Training/Education Materials	<input type="checkbox"/> Heart Disease
<input type="checkbox"/> Decision Support Tools	<input type="checkbox"/> Depression
<input type="checkbox"/> Self-Care Tools	<input type="checkbox"/> Asthma
<input type="checkbox"/> Case Management	<input type="checkbox"/> Obesity
	<input type="checkbox"/> Other _____
	<input type="checkbox"/> Other _____
5. You are entitled to **one Complimentary Conference Registration**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please provide the name of the person who will use the "Comp" below:  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

6. Payment Method:

Full payment (check or credit card) must accompany your signed Exhibitor Agreement.

- |   |  |
|---|--|
| <input type="checkbox"/> Check enclosed,<br>payable to DFWBGH | <input type="checkbox"/> Members: \$1,500          |
|   | <input type="checkbox"/> Non-Members: \$2,500      |
|   | <input type="checkbox"/> <b>Exhibit &amp; Join</b> |
|   | <b>DFWBGH for 2012</b>                             |
| <input type="checkbox"/> Credit card payment                  | <b>(\$300 Savings!) \$2,700</b>                    |

Please fax this form to DFWBGH at 214-382-3038 if you wish to pay by credit card. Thank you.

Card Type:  VISA  MC  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Sign the Exhibitor Agreement below and return along with payment to:

**Dallas-Fort Worth Business Group on Health**

11520 N. Central Expy., Suite 201  
Dallas, TX 75243

Phone: 214-382-3036

Fax: 214-382-3038

Email: info@dfwbgh.org

Exhibitor Information and Agreement Form shall constitute the entire agreement, and Exhibitor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances, that cause this event to be cancelled, this agreement will not be binding.

Accepted by:

  
\_\_\_\_\_  
Marianne Fazen, Ph.D.  
DFWBGH Executive Director

June 29, 2011  
\_\_\_\_\_  
DATE

\_\_\_\_\_  
Exhibitor's Authorized Representative

\_\_\_\_\_  
DATE



# 2011 Corporate Members



7-Eleven, Inc.  
Acme Brick Company  
ACS  
Alcon Laboratories, Inc.  
Alliance Data  
American Airlines, Inc.  
American Cancer Society  
American Diabetes Association  
Archon Group  
AT&T  
Atmos Energy  
Austin Travis Health and Human Services  
Bates Container  
Bell Helicopter Textron, Inc.  
Bexar County  
BNSF Railway  
Boy Scouts of America  
Brinker International  
Cameron International Corporation  
CARES  
City of Arlington  
City of Denton  
City of McKinney  
City of Mesquite  
City of North Richland Hills  
City of Odessa  
City of Richardson  
Corner Bakery Cafe  
DART  
Dean Foods  
DFW International Airport  
Diocese of Fort Worth  
Energy Future Holdings  
Federal Reserve Bank of Dallas

Essilor of America  
Fort Worth Transportation Authority  
Greatwide Logistics Services, LLC  
Greyhound Lines, Inc.  
GuideStone Financial Resources  
Haggar Clothing Co.  
Interstate Batteries  
Irving ISD  
JC Penney Company, Inc.  
Lehigh Hanson  
Lennox International Inc.  
Lockheed Martin Missiles and Fire Control  
LQ Management LLC  
Mary Kay, Inc.  
Metropolitan Transit Authority  
Mohawk Industries  
NCH Corporation  
Nokia, Inc  
Pier 1 Imports  
PRISM Services Group  
Sabre Holdings  
Safety-Kleen Systems, Inc.  
Southern Methodist University  
Southwest Airlines  
St. Mark's School of Texas  
Stevens Transport, Inc.  
SuperMedia  
Texas Association of Counties  
Texas Instruments, Inc.  
The Neiman Marcus Group  
The North American Coal Corporation  
Triumph Aerostructures, LLC  
TSP, Inc.

# Companies that Participate in our Value Based Benefits & Wellness Forum

7-Eleven, Inc.  
Abbott Laboratories  
Accredo, A Medco Company  
ACI Enterprises, Inc.  
Acme Brick Company  
ACS  
Aetna  
Airosti Rehab Centers  
Alcon Laboratories, Inc.  
Alere, LLC  
Allergan, Inc.  
Alliance Data  
Alternative Futures Institute  
American Airlines, Inc.  
American Cancer Society  
American Diabetes Association  
American Eagle Airlines, Inc.  
Aon Hewitt  
Apex Global Partners  
Archon Group, L.P.  
Argo Group US  
Arkray  
Army & Air Force Exchange  
AstraZeneca  
AT&T  
Atmos Energy  
Austin/Travis County Health  
Avivia Health  
Bates Container  
Bayer HealthCare Pharmaceuticals  
Baylor Health Care System  
Bell Helicopter Textron, Inc.  
Benefit Informatics, Inc.  
Benefitfocus  
Best Doctors, Inc.  
Bexar County  
Blockbuster, Inc.  
Blue Cross & Blue Shield of Texas  
BNSF Railway  
Boehringer Ingelheim  
Boy Scouts of America  
BP  
Brinker International  
Brinson Benefits, Inc.  
Bristol-Myers Squibb  
Buck Consultants  
Cancer Treatment Centers  
CARES  
CarewiseHealth  
Cates Control Systems  
CEC Entertainment  
Center for Health Value  
Innovation  
Children's Medical Center Dallas  
CIGNA HealthCare  
City of Arlington  
City of Austin  
City of Bryan  
City of Denton  
City of Denton  
City of McKinney  
City of Mesquite  
City of Richardson  
ClubCorp  
City of San Antonio Metropolitan  
Health District  
Concentra  
Conway Communications  
Covenant Health System  
CPS Energy  
Crosstex Energy  
CVS Caremark  
Daiichi Sankyo, Inc.  
Dallas Business Journal  
Dallas-Fort Worth Hospital  
Council  
DART  
Dean Foods  
DFW Business Group on Health  
DFW International Airport  
Diocese of Fort Worth  
Employee Benefit Strategies  
Group  
Energy Future Holdings  
Essilor of America  
Ethicon Endo-Surgery  
Executive Medicine of Texas  
Extend Health  
ExxonMobil Corporation  
EyeMed Vision Care  
Federal Reserve Bank of Dallas  
Fidelity Investments  
Fluor Corporation  
Fort Bend County  
Fort Worth Transportation  
Authority  
Frost Insurance Agency  
GameStop, Inc.  
Genentech USA, Inc.  
George Belcher Evans & Wilmer  
GlaxoSmithKline  
Global Health Services  
GMC Enterprises  
Golden Living  
Greatwide Logistics Services  
Greyhound Lines, Inc.  
Group and Pension Administrators  
H-E-B  
Haggar Clothing Co.  
Half Price Books  
Hallmark Cards  
Health Care Service Corp  
Health Dialog  
Healthcare Associates of Irving  
HealthFitness  
HealthHonors  
HealthMedia Inc.  
Healthways  
Healthyroads  
Higginbotham & Associates  
Holmes Murphy & Associates, Inc.  
Horizon Health  
Humana, Inc.  
IMA of Texas  
Ingenix Consulting  
Insurance Association  
Management Company  
InterFit Health & Fitness  
International Electric Supply Corp.  
(Rexel)  
Interstate Batteries  
Irving ISD  
Jack Henry & Associates, Inc.  
Jason's Deli  
JC Penney Company, Inc.  
JKJ Benefits, LLC  
Johnson & Johnson Healthcare  
Systems  
Kaiser Permanente  
KS Associates  
L-3 Communications MID  
Lennox International Inc.  
Lhoist North America  
LifeCare Management Services  
Lifestyle Center of America  
LifeSynch, a Humana Company  
Lilly USA, LLC  
Lockheed Martin  
Lockton Dunning Benefits  
LQ Management LLC  
LSG Sky Chefs, Inc.  
Lufkin Industries, Inc.  
Madison Benefits Group  
Marathon Health  
Mary Kay, Inc.  
Mayo Clinic Health Solutions  
Medical Center of Plano  
Medical Corps US Army Bell  
Helicopter  
Medical Edge Healthcare Group  
Medsolutions - Premerus  
Mercer  
Merck & Co., Inc.  
Methodist Health System  
Michaels  
Mid-America Coalition on Health  
Care  
Morningside Research and  
Consulting  
Murtaugh & Associates, Inc.  
Nokia, Inc  
Novartis Pharmaceuticals  
Novo Nordisk, Inc.  
Nurtur  
NuStar Energy  
Omni Hotels & Resorts  
Oncor Electric Delivery  
Onlife Health  
Onsite Health Diagnostics  
OptumHealth  
Organizational Wellness &  
Learning Systems, Inc  
Parkland Health & Hospital  
System Employee Wellness  
Pension & Benefits Live  
Perot Systems  
Pfizer, Inc.  
Pier 1 Imports  
Plus One Health with Archon  
Group  
Principal Wellness Company  
Professional Nutrition Therapists  
Provant Health Solutions  
QuadMed  
Quest Diagnostics  
Rent A Center  
Resources for Living, an Aetna  
Company  
RESTAT  
RKM Enterprises, Inc.  
Sabre Holdings  
Safety-Kleen Systems, Inc.  
Safeway  
sanofi-aventis U.S.  
SeeChange Health  
Silver Communications  
SimplyWell  
Smith & Associates Consulting  
Southern Methodist University  
Southwest Airlines  
Summit Consolidated Group  
Take Care Health  
Systems/Walgreens Health &  
Wellness  
Takeda Pharmaceuticals  
Tenet Health System  
Texas Association of Counties  
Texas Association of Local Health  
Officials  
Texas Health Resources  
Texas Instruments, Inc..  
Texas Mutual Insurance Company  
The Beck Group  
The Neiman Marcus Group  
The North American Coal  
Corporation  
The Taben Group  
The Vitality Group, Inc.  
Tiena Health  
Towers Watson  
Triumph Aerostructures  
TSP, Inc.  
U.S. Preventive Medicine  
Ultimate Health Matters  
United Healthcare  
United Supermarkets  
USI Southwest  
UT Southwestern Medical Center  
ValueOptions, Inc.  
Vital Data Technologies  
Viverae  
VSP Vision Care  
WageWorks  
Walgreens Health Services  
Waypoint Communications  
Williamson County  
Windstream Corp  
Yahoo! Inc.