



11th Annual Benefits Design Forum and Vendor Fair December 3, 2015 The Westin Galleria - Dallas

SPONSOR AND EXHIBITOR PROSPECTUS

We are excited to celebrate the 11th Anniversary of our **Annual Benefits & Wellness Forum** on Thursday, December 3rd at the Westin Galleria in Dallas.

You are invited to play a key part in our celebration by participating in this premier educational and networking event.

Together we will help Texas employers and their strategic partners design value-based benefits and health management programs that are right for their company. The Forum provides valuable opportunities to learn new ideas, evidence-based solutions and best practices that can help employers purchase high value healthcare, improve employees' overall health and well-being, reduce their health risks and manage chronic conditions more effectively, while controlling healthcare costs.

We are expecting over 400 attendees at this year's event, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, healthcare providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and other health services providers.

As a Forum supporter, you will enjoy exceptional opportunities to build advantageous business relationships with key corporate decision-makers responsible for human resources, employee benefits and health management programs. This also will be an ideal way to increase your organization's visibility and highlight your commitment to value-based benefits and healthy, productive employees.

Sponsor and Exhibitor opportunities are limited and available on a "first come" basis. **Space will sell out quickly, so ACT NOW!** Limiting the number of Sponsors and Exhibitors optimizes the opportunity for attendees to meet you and learn more about your innovative products and services.

Please complete and return the attached **Agreement** along with your payment today. You may pay by check or credit card. Mail, email or fax your completed registration form to DFWBGH with your payment information to reserve your spot.

I'm confident that your participation will be immensely rewarding for you and your company. Thank you very much for supporting and participating in our 11th Annual Benefits and Wellness Forum.

Sincerely,

Marianne Fazen, PhD
Executive Director

Attachments: Sponsor & Exhibitor Information
Sponsor & Exhibitor Agreement
List of TBGH & DFWBGH Members
Participating Companies in 2014 Forum



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SPONSOR AND EXHIBITOR INFORMATION

Event Location

Westin Galleria Dallas

13340 Dallas Parkway, Dallas, Texas 75240

Phone: (972) 934-9494

General Information

Sponsors & Exhibitors will be accepted on a “first come, first serve” basis, so ACT NOW!

Your 1-page (8.5”x11”/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 13, 2015** in order to be included in the conference materials.

Exhibit Information

The Vendor Fair will consist exclusively of tabletop exhibits:

- Exhibit space will consist of a standard 2.5’ x 6’ draped display table, or multiples thereof.
- Space is limited to optimize strategic networking opportunities.
- Exhibitor display tables will be set up in a Ballroom adjacent to the educational sessions.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6’ display table and fit the dimensions of the table.**
- Electrical power will be supplied for each Exhibitor display table. Exhibitor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.

Payment Policy

Full payment must accompany this Agreement. Payment may be made by check payable to the Dallas-Fort Worth Business Group on Health, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 11520 N. Central Expy., Suite 201, Dallas, TX 75243, or faxed to 214-382-3038. DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH’s federal tax ID# 75-1924594.

Note: DFWBGH will not incur any additional expenses associated with Exhibitor except those required for the promotion and staging of the event.

TBGH/DFWBGH 2015 FORUM

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Sponsorship	Forum Benefactor	Forum Underwriter	Forum Partner	Forum Sponsor		Exhibitor Only	
Member v. Non-Member	MEMBER	MEMBER	MEMBER	MEMBER	NON	MEMBER	NON
Cost	\$15,000	\$10,000	\$5,000	\$3,000	\$4,000	\$1,800	\$3,000
Title Sponsorship	✓					(\$3,000 includes 2016 Membership)	
Texas Star Employer Award Sponsorship	✓						
Participation in Forum Planning Committee	✓	✓					
Premier Location for Display Table Space	✓	✓					
Reserved Table in Forum Classroom	✓	✓					
Premier Ad Space in Forum Notebook	✓	✓	✓				
Premier Recognition on Forum Banners	✓	✓	✓				
Premier Recognition on Forum Emails	✓	✓	✓				
Logo Placement on Forum Website	✓	✓	✓				
Logo Placement on Forum Mailer	✓	✓	✓				
Access to Registrant List Prior to Event	✓	✓	✓				
Badge Lanyard Sponsorship				✓			
Notebook Sponsorship				✓			
Lunch Sponsorship				✓			
Reception Sponsorship				✓			
Tote Bag Sponsorship				✓			
Breakfast Sponsorship				✓			
Break Sponsorship				✓			
WIFI Sponsorship				✓			
Charging Station Sponsorship				✓			
Complimentary Registrations	5	4	3	2		1	
Logo Recognition on Forum Signage	✓	✓	✓	✓		✓	
Ad Space in Forum Notebook	✓	✓	✓	✓		✓	
Access to Registrant List After Event	✓	✓	✓	✓		✓	
Display Table in Exhibit Hall	✓	✓	✓	✓		✓	



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SPONSOR AND EXHIBITOR AGREEMENT

(Return via fax to 214-382-3038)

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor or Exhibitor for participation in **TBGH-DFWBGH 11th Annual Benefits & Wellness Forum**, December 3, 2015, at the Westin Galleria Dallas.

1. Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
2. Contact Name: _____
Title: _____
Phone: _____ Fax: _____
Email: _____
3. Your 1-page (8.5"x11"/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 13, 2015** in order to be included in the conference materials.
4. Check the categories that best describe your products/services:

<input type="checkbox"/> Wellness programs	<input type="checkbox"/> Disease Management (check diseases below)
<input type="checkbox"/> Health Risk Assessments	<input type="checkbox"/> Diabetes <input type="checkbox"/> Asthma
<input type="checkbox"/> Training/Education Materials	<input type="checkbox"/> Heart Disease <input type="checkbox"/> Obesity
<input type="checkbox"/> Decision Support Tools	<input type="checkbox"/> Depression <input type="checkbox"/> Musculoskeletal
<input type="checkbox"/> Benefits Design Strategies	<input type="checkbox"/> Other _____
<input type="checkbox"/> Consumer Engagement/Incentives	<input type="checkbox"/> Self-Care Tools
<input type="checkbox"/> Pharmacy Benefits Management	<input type="checkbox"/> Other _____
5. You are entitled to **a set of Complimentary Registrations based on your Sponsorship level**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please email the names and contact information of the persons who will use the "Comps" directly to chappell@dfwbgh.org.

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6. Sponsorship Level Selection:

	<u>DFWBGH Members</u>	<u>Non-Members</u>
Benefactor	<input type="checkbox"/> \$15,000	NA
Underwriter	<input type="checkbox"/> \$10,000	NA
Partner	<input type="checkbox"/> \$5,000	NA
Sponsor	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Exhibitor Only	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$3,000

Non-Member Exhibitors get DFWBGH Membership for 2015-2016 Included.

☐ **Check enclosed, payable to DFWBGH**

☐ **Credit card payment**

Please fax this form to DFWBGH at 214-382-3038 if you wish to pay by credit card. Thank you.

Card Type: ☐ VISA ☐ MC ☐ AMEX

Card Number: _____ Exp. Date: _____

Cardholder's Name (please print): _____

Signature: _____

Sign the Agreement below and return along with payment to:

Dallas-Fort Worth Business Group on Health
11520 N. Central Expy., Suite 201
Dallas, TX 75243

Phone: 214-382-3036
Fax: 214-382-3038
Email: chappell@dfwbgh.org

Information and Agreement Form shall constitute the entire agreement, and Sponsor or Exhibitor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances that cause this event to be cancelled, this agreement will not be binding.

Accepted by:



Marianne Fazen, Ph.D.
DFWBGH Executive Director

March 27, 2015

DATE

Sponsor's Authorized Representative

DATE

Companies that Participate in our Benefits & Wellness Forum

AbbVie	City of Plano	Healthsmart	Pioneer Natural Resources
ACAP Health	City of Richardson	Healthways, Inc	Plus One Health Management
Accountable Health Solutions	Commscope	Hewlett Packard	Price Healthcare Consulting, LLC
Accudyne Industries, Inc	Compass	Higginbotham	Proexport Colombia
ACEC Life Health Insurance Trust	Concentra	HMR Weight Management	Provant Health Solutions
ACIUS Benefits Engineering Group	Cooper Consulting Partners	Hobart Forte	QuadMed
Acme Brick Company	Core Benefits	Holmes Murphy	Qualcomm
ActiveHealth Management/Aetna	Corner Bakery Cafe	Homeland Healthcare	Quest Diagnostics
Aetna	Cornerstone	HPT Development	QuestRx Global
Airrosti Rehab Centers, LLC	Corporate Health Management Solutions	Humana, Inc.	Raytheon/Network Centric Systems
Alere, LLC	Corporate Leadership Council	Hunt Consolidated, Inc.	Reckitt Benckiser Healthcare
Allergan, Inc.	Dallas Independent School District	Innovent Oncology	RedBrick Health
American Airlines, Inc.	DFW Hospital Council	InScope Health	RxResults
American Diabetes Association	DART	Interstate Batteries	Ryan, LLC
American Eagle Airlines, Inc.	Dave & Buster's	inVentiv Medical Management	Sabre Holdings
American Fidelity Administrative Services, LLC	Davis Vision	IPS Advisors	Sanofi
Anthelio	DaVita	Jackson Walker, LLP	SeedingEdge
Aon Hewitt	Dean Foods	JCPenney Company, Inc.	Senderra Rx Specialty Pharmacy
Army Air Force Exchange Service	Delta Air Lines	John L. Wortham & Son, LP	Sewell Automotive Companies
AstraZeneca	Delta Dental Insurance Company	Kaiser Permanente	SleepCor
AT&T	DFW International Airport	Kimberly-Clark	Slimming World
Atmos Energy	DiabetesAmerica LLC	LegalShield	Southern Methodist University
Avazzia	Diocese of Fort Worth	Lennox International Inc.	Southwest Airlines
Baker Triangle	DMW Consulting	LipoScience, Inc.	Security Service Federal Credit Union
Baylor Health Care System	Dr Pepper Snapple Group	LiveHealthier	Stat-Technologies
beBetter Health	Dr's Moore Gibson & Gibson	Lockheed Martin Missiles & Fire Control	Surgery Center Network
Behavioral Health Systems	eHealthScreenings, LLC	Lockton Dunning Benefits	Tarrant County Government
Bell Helicopter Textron, Inc.	Employers Health Coalition	LSG Sky Chefs, Inc.	Tesoro
Benefitfocus	Energy Future Holdings	Mary Kay Inc.	Teva
Benefitmall, Inc.	Epix-GHS	Maxim Health Systems	Texas Association of Counties
Best Doctors, Inc.	Ericsson Inc.	Maxim Staffing Solutions	Texas Health Resources
Bloom Health	Essilor of America	Mayo Clinic	Texas Instruments
Blue Cross & Blue Shield of Texas	Executive Medicine of Texas	McAfee Inc.	Texas Oncology
BNSF Railway	EyeMed Vision Care	Mercer	Texas Optometric Association
Boehringer-Ingelheim	Fairmont Specialty	Merck	Texas Woman's University
Boy Scouts of America	Federal Reserve Bank of Dallas	Methodist Health System	The Container Store
BridgeHealth Medical	FedEx Office	MetLife	The JMG Group
Bright Horizons Family Solutions	Fluor Corporation	Metropolitan Transit Authority	The Medical Center of Plano
Brinker International	FMC Technologies	MHBT	The Mejorado Group
Broadway Bank	Ford Motor Company	Michael C Fina	The Neiman Marcus Group
Buck Consultants	Forest Park Medical Center	Milliman	The Vitality Group
Buffet Partners LP	Frost Insurance Agency	ModernMed	Towers Watson
Businessolver, Inc.	FTS International LLC	MullinTBG	Triumph Group, Inc.
Cancer Treatment Centers of America	Full Plate Living	MultiView, Inc	TSP, Inc.
CARES	Genentech, Inc.	Munsch, Hardt, Kopf & Harr, PC	Tuesday Morning, Inc.
Castlight Health	Gettheworldmoving Inc. (GCC)	National Quality Forum (NQF)	Ultimate Health Matters
Catapult Health	Greatwide Logistics Services, LLC	NaturalBalanceDenton.com	UnitedHealthcare
CCS Medical	Greyhound Lines, Inc.	Navvis Healthways	University of Texas at Austin
Cerner Corporation	Group and Pension Administrators	NCH Corporation	UT Southwestern Medical Center
Chesapeake Energy Corporation	Group One Services	Nicoya Health & Lifestyle Management	Viverae
Children's Medical Center Dallas	Gruma Corporation	Novartis	Vivus
CIGNA HealthCare	Guardian Life Insurance	Novo Nordisk, Inc.	Walgreens
CITGO Petroleum Corporation	Guckenheimer	Nurtur	Walmart, Inc.
City of Arlington	GuideStone Financial Resources	OneHealth Solutions, Inc.	Weight Watchers
City of Dallas	Gus Bates Insurance & Investments	ONEOK, Inc.	Williamson County
City of Denton	H&R Block	Online-Rewards	Winstead PC
City of Fort Worth	Haggar Clothing Co.	OnSite Health Diagnostics	Workforce Management
City of Frisco	Hay Group	Optum	Xerox Business Services
City of Garland	HCA North Texas Division	Parker University	Zale Corporation
City of McKinney	Health Advocate	PATHways at Raytheon	
City of Mesquite	Health Care Service Corporation	PepsiCo, Inc./ Frito-Lay	
City of Odessa	HealthEquity	Personalized Prevention	
	HealthFitness	Pfizer	

DFWBGH Corporate Members

Leveraging the power of DFW employers to drive improvements in local healthcare

