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Dallas-Fort Worth Business Group on Health Elects New Board Members

DALLAS – March 15, 2010 – The Dallas-Fort Worth Business Group on Health (DFWBGH), a non-profit coalition of large private and public employers throughout North Texas focused on enhancing the value and quality of care to improve health, today announced its new officers and committee chairs.

"It has been an honor to lead the DFWBGH for the past four years," said Virginia Nisbet, Director of Benefits Design, Brinker International, out-going president and long-time volunteer for DFWBGH. "We've made significant accomplishments including the establishment of a diabetes collaborative that engages all stakeholders in our community to improve care management for people with this debilitating chronic condition. I'm confident that DFWBGH will be in good hands under the leadership of our new president, Scott Seale, with The Nieman Marcus Group."

In addition to Seale, DFWBGH officers include: President Pro Tem and Committee Chair Tricia Herschell, Director of Business Strategy for American Airlines; Secretary Lola Chriss, Manager, Total Compensation & Benefits, Texas Instruments; and Treasurer Michael Perkins, Benefits Director, JC Penney Company. Other Committee Chairs are Bob Queyrouze, Manager, Compensation & Benefits, Federal Reserve Bank of Dallas; Donita Doubet, Manager, Benefits Service Delivery, Bell Helicopter-Textron, Inc.; and Matt Robbins, Benefits Manager, Sabre Holdings.

"Nieman Marcus is one of the founding members of DFWBGH, which is celebrating its 25th anniversary this year," said Scott Seale, vice president of benefits for The Nieman Marcus Group. "It's an honor to serve this long-standing, employer-led coalition as we continue the tradition of community leadership and collaboration for continuous quality improvement."

About the Dallas-Fort Worth Business Group on Health

The Dallas-Fort Worth Business Group on Health is a 130-member coalition of Dallas and Fort Worth area employers committed to market-based health care reform. Members include American Airlines, Bell Helicopter-Textron, Brinker International, Federal Reserve Bank of Dallas, JC Penney, Neiman Marcus, Sabre Holdings, Southwest Airlines, and Texas Instruments, and others. A member of the Texas Business Group on Health and the National Business Coalition on Health, DFWBGH's goals are to empower employers to make informed health care purchasing decisions and to encourage health care providers to continuously improve their performance.

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