



Texas Business Group on Health and
Dallas-Fort Worth Business Group on Health

6th Annual Value-Based Benefits & Wellness Forum and Vendor Fair

December 2-3, 2010

Westin Park Central, Dallas, Texas

SPONSOR INFORMATION

Event Location

Westin Park Central Dallas
12720 Merit Drive, Dallas, Texas 75251
Phone: (972) 385-3000
Discounted Room Rate for December 2nd: \$109.00

General Information

Sponsors will be accepted “first come, first serve” so ACT NOW!

The fee is payable to DFVBGH at the time of Sponsor Registration.
DFVBGH is a non-profit 501(c)(3) organization. Tax ID #75-1924594

Sponsorship Options: *Your sponsorship includes the Forum Exhibit Package. The stand alone pricing for exhibiting is \$1500 for members and \$2500 for non-members.*

	<u>DFVBGH Members</u>	<u>Non-Members</u>
Thursday Box Lunches	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Thursday Afternoon Break	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Thursday Reception	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Friday Morning Breakfast	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Friday Morning Break	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Friday Dessert Break	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Friday Afternoon Break	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Forum Badge Lanyards	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Forum Tote Bags	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,000
Forum Flash Drives	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500
Forum Brochure	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$3,500

Additional Benefits of Your Sponsorship Package

Event Benefits

- Two complimentary registrations for all Forum sessions and related events
- One 6' draped display table in preferred location
- Access to mailing list of registrants prior to the event*

Logo and Media Visibility

- Recognition as a Forum Sponsor in program brochure, promotional emails, signage and event program

**DFWBGH retains the right to approve all Sponsor communications using Forum registrant list and company description.*

Exhibit Space Included with Your Sponsorship

The Vendor Fair will consist exclusively of tabletop exhibits:

- Exhibitor display tables will be set up in a Vendor Resource Center adjacent to the meeting room.
- Exhibit space will consist of a standard 2.5' x 6' draped display table, or multiples thereof.
- Exhibit Space is limited to optimize strategic networking opportunities.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6' display table and fit the dimensions of the table.**
- Electrical power will be supplied for each display table. Sponsor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.

Exhibit Times *(subject to change)*

Set up: Thursday, December 2, 2010	10:00 am – 11:30 pm
Exhibit visiting times:	
▪ 12/2 Registration & Box Lunches	11:30 pm – 12:30 pm
▪ 12/2 Refreshment Break	1:45 pm – 2:00 pm
▪ 12/2 Refreshment Break	3:15 pm – 3:30 pm
▪ 12/2 Networking Reception	5:00 pm – 6:30 pm
▪ 12/3 Registration & Continental Breakfast	7:30 am – 8:30 am
▪ 12/3 Refreshment Break	10:00 am – 10:30 am
▪ 12/3 Dessert Break	1:00 pm – 1:30 pm
▪ 12/3 Refreshment Break	3:00 pm – 3:30 pm
Tear down: Friday, December 3, 2010	4:30 pm



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SPONSOR AGREEMENT

(Return via fax to 214-382-3038)

The following describes the Sponsor Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor for participation in **DFWBGH's 6th Annual Value-Based Benefits & Wellness Forum**, December 2-3, 2010, at the Westin Park Central Dallas.

1. Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
2. Sponsor Contact Name: _____
Title: _____
Phone: _____ Fax: _____
Email: _____
3. Your 1-page (8.5"x11"/PDF/Black and White/No bleeds) company product/service description must be submitted electronically to info@dfwbgh.org by **November 5, 2010** in order to be included in the conference materials.
4. Check the categories that best describe your products/services:

<input type="checkbox"/> Wellness programs	<input type="checkbox"/> Disease Management (check diseases below)
<input type="checkbox"/> Health Risk Assessments	<input type="checkbox"/> Diabetes
<input type="checkbox"/> Training/Education Materials	<input type="checkbox"/> Heart Disease
<input type="checkbox"/> Decision Support Tools	<input type="checkbox"/> Depression
<input type="checkbox"/> Self-Care Tools	<input type="checkbox"/> Asthma
<input type="checkbox"/> Consumer Engagement/Incentives	<input type="checkbox"/> Obesity
<input type="checkbox"/> Pharmacy Benefits Management	<input type="checkbox"/> Musculoskeletal
	<input type="checkbox"/> Other
5. You are entitled to **2 Complimentary Registrations as an added benefit of your sponsorship**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please email the names and contact information of the persons who will use the "Comps" directly to chappell@dfwbgh.org.

Payment Policy

Full payment should accompany this sponsorship agreement. Payment may be made by check (payable to the Dallas-Fort Worth Business Group on Health) or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 11520 N. Central Expy., Ste. 201, Dallas, TX 75243, or faxed to 214-382-3038. DFWBGH's federal tax ID# 75-1924594.

6. Payment Method:

Sponsorship Amount::

Check enclosed,
payable to DFVBGH

- \$2,500
- \$3,000
- \$3,500
- \$4,000

Credit card payment

Please fax this form to DFVBGH at 214-382-3038 if you wish to pay by credit card. Thank you.

Card Type: VISA MC AMEX

Card Number: _____ Exp. Date: _____

Cardholder's Name (please print): _____

Signature: _____

Sign the Sponsor Agreement below and return along with payment to:

Dallas-Fort Worth Business Group on Health

11520 N. Central Expy., Suite 201
Dallas, TX 75243

Phone: 214-382-3036

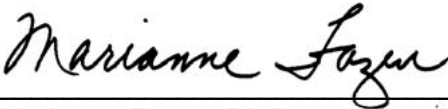
Fax: 214-382-3038

Email: chappell@dfwbgh.org

Sponsor Information and Agreement Form shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances, this agreement will not be binding.

Accepted by:



 Marianne Fazen, Ph.D.
 DFVBGH Executive Director

June 15, 2010

 DATE

Sponsor's Authorized Representative

DATE