



### **IQ Healthcare Program Advisor - David Toomey**

David is senior healthcare executive with 30+ years of expertise in addressing the fragmentation within the healthcare system. His experience includes revenue/P&L management and business development, with products ranging from digital health, transparency, wellness, performance networks, medical cost management, and clinical management programs. David is a Senior Vice President with Sharecare's Enterprise division. Sharecare, created by Jeff Arnold (founder of WebMD) and Dr. Mehmet Oz, provides a health platform to bring all healthcare communications, content, and coaching for individuals, which improves their RealAge. He spent twenty-five years in regional leadership roles at two national insurance companies, Aetna for 19 years and Cigna for 6. During his time with Aetna in Seattle, he was the architect behind an insurance carrier's effort to connect employers with high performing providers committed to removing the waste and inefficiency in the healthcare system, launched in 2001. This work was recognized in the Wall Street Journal in 2006. After 19 years with Aetna, Toomey became the Central Region President and President of North Texas for Cigna. During his six years with Cigna, he was involved in a number of innovative network efforts with the provider community, including the launch of KelseyCare powered by Cigna, one of the first commercial medical homes in the country, and the first bundled surgical rates in Texas. He then moved into the entrepreneurial world where he has spent the last 5+ years. Prior to Sharecare, he was the Chief Revenue Officer of Compass Professional Health Services, a rapidly growing, technology-enabled firm that works with employers to impact their population's health and to lower their overall healthcare costs



### **IQ Healthcare Medical Director – Scott Conard, MD, DABFM, FAAFP**

A practicing MD for over 26 years, Dr Conard thrives at the intersection of health system effectiveness, organizational & clinical leadership, and individual well-being. He founded, developed and sold 5 companies including clinical (TienaHealth), research, sleep, and management organizations. An Associate Professor for 21 years at UT Health Science Center in Dallas, he has published five books, hosted radio and television shows, given over 1000 key note and educational programs, & acted as a principle investigator in 63 clinical trials.

In 2006 he became the Chief Medical & Strategy Officer of Medical Edge, a multi-specialty 510 provider, 1.3M patient health care system focused on clinical quality, clinical outcomes, utilization management and care management.

For the past 4 years, he has focused on working with employers at ACAP Health, Holmes & Murphy Brokerage & Consulting Firm, Compass PHS (a technology enabled transparency, concierge engagement, and population health company), and now as an independent, trusted Consultant and Advisor at Sabre Holdings, Energy Future Holdings, Sarasota County, Hilti, Melton Trucking, Guckenheimer, and other employers.

He provides business & medical direction to improve the employee's experience, to improve quality, and to save millions of dollars by creating accountable health care delivery "systems." To achieve this he works with value based organizations like Compass PHS, American Diabetes and Heart Associations, the Group Practice Forum, Airrosti, Alcon, AbbVie, health providers, health plans & health care delivery systems to align incentives, increase engagement, & to remove inefficiency and needless complexity.

With his unique combination of clinical, leadership, business, research, and communication skills he has presented recently at forums including The Aspen Institute & Advisory Board Care Innovation Program, the Texas Business Group on Health, the PCPCC and the Institute For Healthcare Consumerism.



**IQ Healthcare Program Manager – Donita Doubet, GPHR, SPHR**

Donita is the Program Manager for the IQ HealthCare initiative and the Dallas/Fort Worth Business Group on Health. A recognized HR professional, Donita has more than 20 years of direct experience in benefits, change management, global HR practice, talent management, recruiting, retention and training. Prior to her role with the Dallas/Fort Worth Business Group, Donita served in key positions in both aviation and aerospace at American Airlines and Bell Helicopter. Donita's current vision for HR is to provide organizations with actionable solutions, bridging the gap between the academic discipline of Human Resources and the needs of the people for business savvy HR guidance and support.



**IQ Healthcare Employer Benefits Strategist - Virginia Nisbet**

A recognized Benefit Strategy professional, Virginia has more than 30 years of experience developing Benefit Strategy, managing health vendor relationships, negotiating plan renewals as well as evaluating new product opportunities. Prior to her role with the DFWBGH, Virginia led Benefit Strategy at Brinker International and American Airlines. She also previously worked at EDS, Plano, Frito-Lay and Texaco in Houston.