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Dallas-Fort Worth Business Group Announces New Directors and Officers

Employers focus on improving the quality and value of health care in North Texas

DALLAS/FT. WORTH - March 12, 2012 - The Dallas-Fort Worth Business Group on Health (DFWBGH) announced its new officers and board members. DFWBGH is a non-profit coalition of large private and public employers in North Texas focused on enhancing the value and quality of health care in the region to improve health.

"DFWBGH's mission is to leverage the health care purchasing power of employer members to drive improvements in the quality and value of health care in North Texas to rein in costs and achieve a healthier, more productive workforce," said Matt Robbins, Director of Benefits, Sabre Holdings, and newly elected DFWBGH board president. "Our goal is to work collaboratively with our health care partners to increase transparency, efficiency and accountability within the health care delivery system, while engaging employees in healthy behavior and smart health care decisions."

In addition to Robbins, newly elected DFWBGH officers for 2012-2014 include: President Pro Tem Virginia Nisbet, Director of Benefits, Brinker International; Secretary Bob Queyrouze, HR Consultant, Executive Compensation, Benefits/HPM, Federal Reserve Bank of Dallas; and Treasurer Scott Seale, Vice President of Benefits, The Neiman Marcus Group.

New board members include: Shannon Barcroft, Benefits Director, JC Penney Company; Denise Darab, Manager, Compensation and Benefits Interstate Batteries; Brian Dickerson, Director of Human Resources, City of Mesquite; Da'Nae Fox, Benefits Service Delivery Manager, Bell Helicopter Textron; and Gwen Rodriguez, Director of Benefits, Dean Foods.

About the Dallas-Fort Worth Business Group on Health

The Dallas-Fort Worth Business Group on Health is a 135-member coalition of Dallas and Fort Worth area employers committed to market-based health care reform. Members include American Airlines, Bell Helicopter Textron, Brinker International, Federal Reserve Bank of Dallas, JC Penney, Neiman Marcus, Sabre Holdings, Southwest Airlines, and Texas Instruments. A member of the Texas Business Group on Health and the National Business Coalition on Health, DFWBGH's goals are to empower employers to make informed health care purchasing decisions and to encourage health care providers to continuously improve their performance.

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