

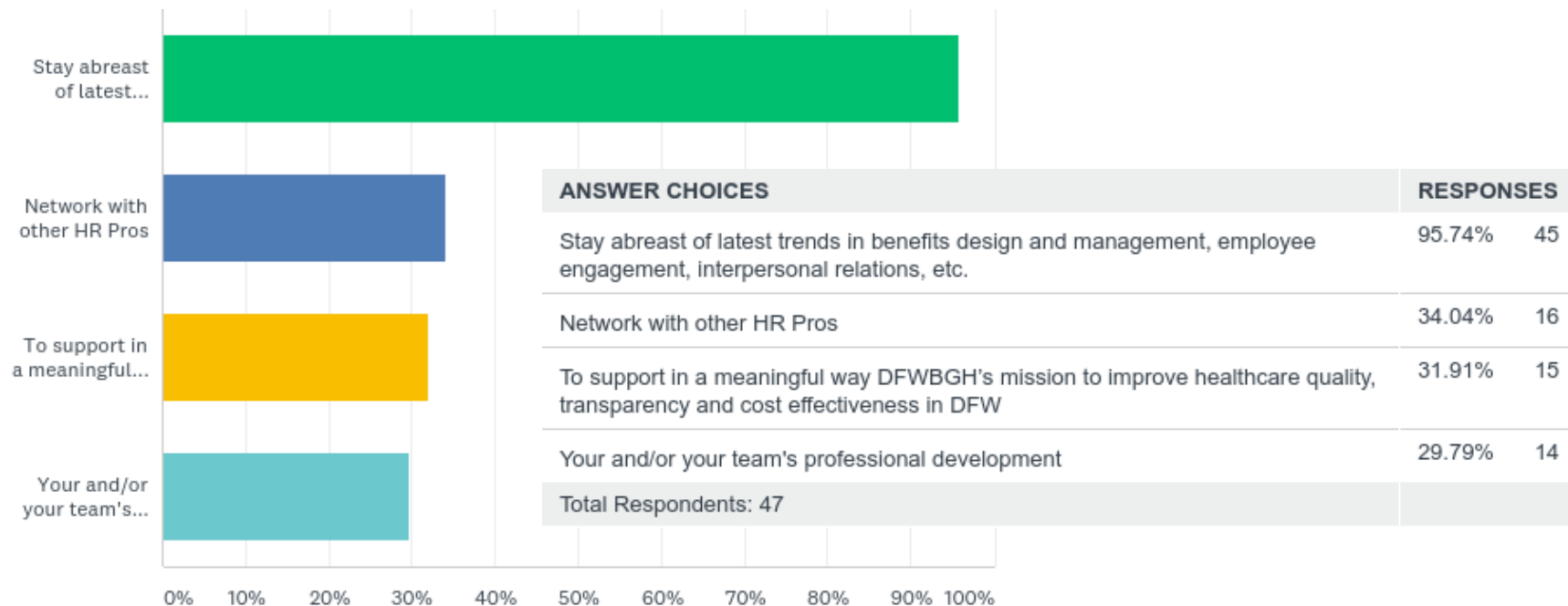
DFWBGH Member Value Feedback

December 2017



Please select your top 2 reasons for being a member of DFWBGH.

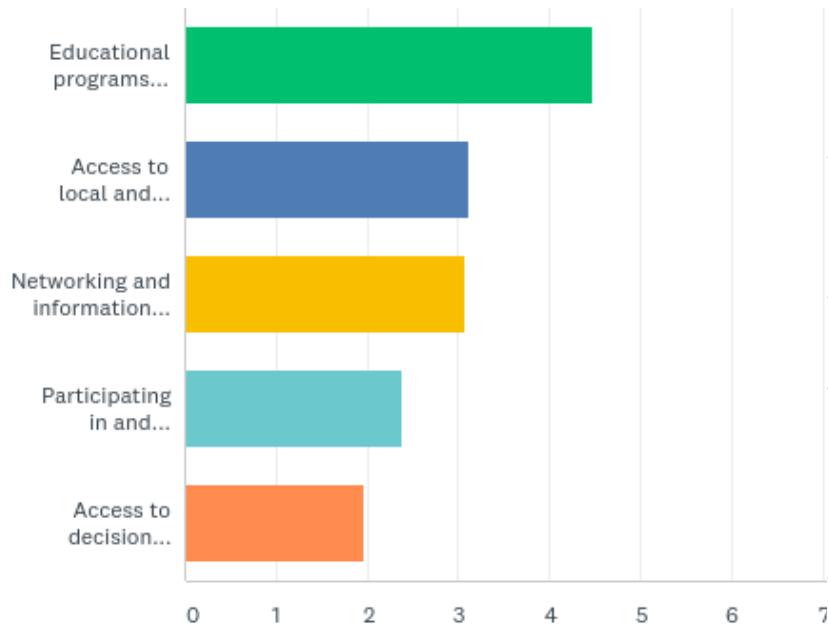
Corporate Members



47 of 426 participants (11%) responded

Please rank the member benefits most important to least important to you and your company.

Corporate Members

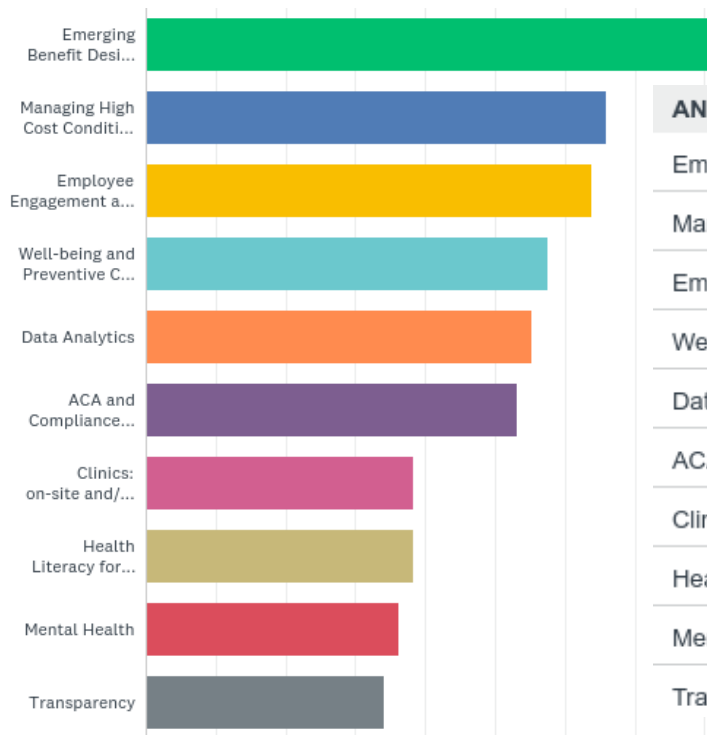


	1	2	3	4	5	TOTAL	SCORE
Educational programs (Bimonthly Luncheons, Corporate Benefits Forums, Annual Benefits Forum)	69.57% 32	15.22% 7	8.70% 4	6.52% 3	0.00% 0	46	4.48
Access to local and national employer case studies and benchmarking metrics	17.02% 8	25.53% 12	23.40% 11	19.15% 9	14.89% 7	47	3.11
Networking and information sharing with peers	6.52% 3	32.61% 15	30.43% 14	21.74% 10	8.70% 4	46	3.07
Participating in and supporting initiatives like the Innovative Quality Healthcare Collaborative (IQ Healthcare)	6.52% 3	10.87% 5	30.43% 14	19.57% 9	32.61% 15	46	2.39
Access to decision support tools and resources – Resource tab with Employer Toolkits, Choosing Wisely, National Alliance (formerly NBCH) Action Briefs	0.00% 0	14.89% 7	8.51% 4	34.04% 16	42.55% 20	47	1.96

What types of programs and topics would benefit you most in 2018?

Corporate Members

Allied %s varied but 8 of same top 10



ANSWER CHOICES	RESPONSES
Emerging Benefit Design Trends/Strategies	80.85% 38
Managing High Cost Conditions and Drugs	65.96% 31
Employee Engagement and Empowerment Strategies that Work	63.83% 30
Well-being and Preventive Care outcome-driven strategies and rewards	57.45% 27
Data Analytics	55.32% 26
ACA and Compliance related Updates	53.19% 25
Clinics: on-site and/or near-site	38.30% 18
Health Literacy for Benefits and Conditions	38.30% 18
Mental Health	36.17% 17
Transparency	34.04% 16

Comments

Corporate Members

How can DFWBGH better serve your needs/interests?

- Develop a mentoring program that pairs senior HR/Benefit professionals with junior professionals
- Develop a Leadership DFWBGH as a 9 month program with a monthly visit to a major healthcare company to focus on rounding out member knowledge of the entire healthcare spectrum. Also a great networking opportunity and DFWBGH could charge a fee to participate.
- More meetings closer to Fort Worth
- Table topics – on each table have a topic for people to discuss prior to lunch/presenters prompting them to share their experience on a topic; second suggestion for peer session with entire program of table topics and discussion at table
- Continue to be proactive in pushing information out
- Global topics and more retirement topics; best practices in benefit communications (invite PartnerComm or others)
- Provide webex access to educational programs
- Perhaps invite inspirational, engaging speakers to present on intriguing benefits/wellness topics i.e. generation gaps in benefits, Blue Zones Project, Power of Habit, etc.

Comments

Allied Members

How can DFVBGH better serve your needs/interests?

- Keep up the great work; Highly value this organization
- Continue providing the luncheons and Annual Forum
- More employer based – too many vendors, brokers, consultants
- Monthly highlight of an Allied partner including a case study that can be distributed to members; or “Matchmaking opportunity” for employers to be paired with the right vendors/services
- Allow 1-2 mailings a year to members; continue to advance networking opportunities
- Provide employer survey results