

TBGH & DFWBGH

18TH ANNUAL BENEFITS FORUM
DECEMBER 14, 2022
IRVING CONVENTION CENTER

TOP GUN

Strategies
FOR THE BEST IN BENEFITS



SPONSOR AND EXHIBITOR PROSPECTUS

We are excited to celebrate the **18th Anniversary** of our **Annual Benefits Forum** on Wednesday, December 14, 2022, at the Irving Convention Center.

You are invited to play a key part in our celebration by participating in this premier educational and networking event.

Together we will help Texas employers and their strategic partners design value-based benefits and health management programs that are right for their company. The Forum provides valuable opportunities to learn new ideas, evidence-based solutions and best practices that can help employers purchase high value healthcare, improve employees' overall health and well-being, reduce their health risks and manage chronic conditions more effectively, while controlling healthcare costs.

We are expecting nearly 500 attendees at this year's event, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, healthcare providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and other health services providers.

As a Forum supporter, you will enjoy exceptional opportunities to build advantageous business relationships with key corporate decision-makers responsible for human resources, employee benefits and health management programs. This also will be an ideal way to increase your organization's visibility and highlight your commitment to value-based benefits and healthy, productive employees.

Sponsor and Exhibitor opportunities are limited and available on a "first come" basis. **Space will sell out quickly, so ACT NOW!** Limiting the number of Sponsors and Exhibitors optimizes the opportunity for attendees to meet you and learn more about your innovative products and services.

Please complete and return the attached **Agreement** along with your payment today. You may pay by check or credit card. Mail, or email your completed registration form to DFWBGH with your payment information to reserve your spot.

I'm confident that your participation will be immensely rewarding for you and your company. Thank you very much for supporting and participating in our 18th Annual Benefits Forum.

Sincerely,

Marianne Fazen, PhD
Executive Director

Attachments: Sponsor & Exhibitor Information
Sponsor & Exhibitor Agreement
List of TBGH & DFWBGH Members
Companies that participate in our Forum

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SPONSOR AND EXHIBITOR INFORMATION

Event Location

Irving Convention Center at Las Colinas
500 West Las Colinas Blvd., Irving, Texas 75039
Phone: (972) 252-7476

General Information

Sponsors & Exhibitors will be accepted on a “first come, first serve” basis, so ACT NOW!

Sponsor Logo and Conference APP Advertisement:

We will be using an event app to provide access to all conference information. In place of a single-page ad, your company information will be stored in an entry within a section of the app that contains a listing of all sponsors. We will use your company's name, logo, and description in your entry. We recommend that companies provide their own descriptions (maximum of 250 words).

Exhibit Information

The Vendor Fair will consist exclusively of tabletop exhibits:

- Exhibit space will consist of a standard 2.5' x 6' ft draped display table, **or multiples thereof.**
- Space is limited to optimize strategic networking opportunities.
- Exhibitor display tables will be set up in a Ballroom adjacent to the educational sessions.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6' ft display table and fit the dimensions of the table.**
- Electrical power will be supplied for each Exhibitor display table. Exhibitor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.

TBGH/DFWBGH 2022 FORUM SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Sponsorship	Forum Benefactor	Forum Underwriter	Forum Partner	Forum Sponsor	Exhibitor Only 15 Available	
Member v. Non-Member	CURRENT MEMBER	CURRENT MEMBER	CURRENT MEMBER	CURRENT MEMBER	CURRENT MEMBER	NON MEMBER
Cost	\$15,000	\$10,000	\$5,000	\$3,500	\$2,000	\$3,000
Participation in Forum Planning Committee	✓				(\$3,000 includes 2022-2023 Membership)	
Participation in Forum Session Panel	✓	✓				
Premier Location for Display Table Space	✓	✓				
Reserved Table in Forum Classroom	✓	✓				
Premier Ad Space in Forum App	✓	✓	✓			
Premier Recognition on Forum Presentations	✓	✓	✓			
Premier Recognition on Forum Emails	✓	✓	✓			
Logo Placement on Forum Website	✓	✓	✓			
Logo Placement on Forum Mailer	✓	✓	✓			
Access to Registrant Mailing List Prior to Event (w/email)	✓	✓	✓			
Badge Lanyard Sponsorship			✓			
Name Badge Sponsorship			✓			
Reception Sponsorship				✓		
Lunch Sponsorship				✓		
Breakfast Sponsorship				✓		
Break Sponsorship				✓		
WIFI Sponsorship				✓		
Charging Station Sponsorship				✓		
Complimentary Registrations	5	4	3	2	1	
Logo Recognition on Forum Signage	✓	✓	✓	✓	✓	
Ad Space in Forum App	✓	✓	✓	✓	✓	
Access to Registrant Mailing List After Event (no emails)	✓	✓	✓	✓	✓	
Display Table in Exhibit Hall	✓	✓	✓	✓	✓	

**TBGH & DFWBGH
18th ANNUAL FORUM
PLAYBOOK FOR THE NEW NORMAL**

SPONSOR AND EXHIBITOR AGREEMENT

(Return via email to membership@dfwbgh.org)

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor or Exhibitor for participation in **TBGH-DFWBGH 18th Annual Benefits Forum**, December 14, 2022, at the Irving Convention Center.

1. Company Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____

2. Contact Name: _____
Title: _____
Phone: _____ Fax: _____
Email: _____

3. Sponsor Logo and Conference App Advertisement:

We will be using an event app to provide access to all conference information. In place of a single-page ad, your company information will be an entry within a section of the app that contains a listing of all sponsors. We will use your company's name, logo, and description in your entry. Company descriptions due by November 15th

4. Check the categories that best describe your products/services:

- | | |
|---|--|
| <input type="checkbox"/> Wellness programs | <input type="checkbox"/> Disease Management (check diseases below) |
| <input type="checkbox"/> Health Risk Assessments | <input type="checkbox"/> Diabetes <input type="checkbox"/> Asthma |
| <input type="checkbox"/> Training/Education Materials | <input type="checkbox"/> Heart Disease <input type="checkbox"/> Obesity |
| <input type="checkbox"/> Decision Support Tools | <input type="checkbox"/> Depression <input type="checkbox"/> Musculoskeletal |
| <input type="checkbox"/> Benefits Design Strategies | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Consumer Engagement/Incentives | <input type="checkbox"/> Self-Care Tools |
| <input type="checkbox"/> Pharmacy Benefits Management | <input type="checkbox"/> Other _____ |

5. You are entitled to a **set of Complimentary Registrations based on your Sponsorship level**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please **email the names and contact information of the person(s) who will use the "Comps" directly to membership@dfwbgh.org**.

Payment Policy

Full payment must accompany this Agreement. Payment may be made by check payable to the Dallas-Fort Worth Business Group on Health, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231, or emailed to membership@dfwbgh.org.

DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH's federal tax ID# 75-1924594. 4

6. Sponsorship Level Selection:

	<u>DFWBGH Members Only</u>	<u>Non Members</u>
Benefactor	<input type="checkbox"/> \$15,000	NA
Underwriter	<input type="checkbox"/> \$10,000	NA
Partner	<input type="checkbox"/> \$5,000	NA
Sponsor	<input type="checkbox"/> \$3,500	NA
Exhibitor Only	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000*

*\$3,000 includes 2022-2023 Membership

☐ **Check enclosed, payable to DFWBGH**

☐ **Credit card payment**

Please email this form to DFWBGH at membership@dfwbgh.org or call to 214-382-3036 if you wish to pay by credit card.

Card Type: ☐ VISA ☐ MC ☐ AMEX

Card Number: _____ Exp. Date: _____ CVV: _____

Cardholder's Name (please print): _____

Billing Address: _____ Zip Code: _____

Signature: _____

Sign the Agreement below and return along with payment to:

Dallas-Fort Worth Business Group on Health

10260 N. Central Expy., Suite 285

Dallas, TX 75231

Phone: 214-382-3036

Email: membership@dfwbgh.org

Information and Agreement Form shall constitute the entire agreement, and Sponsor or Exhibitor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances that cause this event to be cancelled, this agreement will not be binding.

Accepted by:



Marianne Fazen, Ph.D.
DFWBGH Executive Director

June 1, 2022

DATE

Sponsor's Authorized Representative

DATE

DFWBGH CORPORATE MEMBERS

7-11

Alcon Laboratories

Alorica

Amentum

American Airlines

Arcosa, Inc.

Atmos Energy Corporation

BCS Financial

Bell Flight

Berry Appleman & Leiden LLP

BNSF Railway Company

Brinker International

CBRE

Celanese

City of Dallas

City of Arlington

City of Carrollton

City of Denton

City of Fort Worth

City of Frisco

City of Garland

City of Plano

City of Richardson

Consolidated Electrical Distributors

Cook Children's Health Care System

Dallas Area Rapid Transit

DFW International Airport Board

Elbit Systems of America

Federal Reserve Bank of Dallas

Flowserve

Fluor Corporation

GTMRx Institute

Garland ISD

Get the Medication Right Institute

Greyhound Lines, Inc.

GuideStone Financial Resources

Houston Business Coalition on Health

ISAS Group Benefits Trust

Jiffy Lube

JP Morgan

Lehigh Hanson

Lennox International

Mary Kay, Inc.

Michaels Stores, Inc.

NCH Corporation

Neiman Marcus Group

Oncor Electric Delivery

Sabre

Southwest Airlines

Technology Service Professionals

Texas Association of Counties

Texas Instruments

Trinity Industries

COMPANIES THAT PARTICIPATE IN OUR FORUM

2nd MD	Caliber Collision Centers	DFW Business Group on
Abbvie	Cancer Support	Health
ACAP HealthWorks	Community North Texas	DFW International Airport
Accolade	Cancer Treatment Centers	DPC Healthcare
Advancial	of America	DynCorp International
Aetna	Careington International	Elbit Systems of America
Airroستي Rehab Centers	Corp.	Employers Health
Alief ISD	Cariloop	Endeavor Risk
Alight Solutions	Catapult Health	Envoy Air
Alight/Hodges-Mace	Catapult Health	Ericsson, Inc.
Alkermes, Inc.	CBRE	Essilor of America
Alorica	Celanese	Exact Sciences
American Airlines	Children's Health	EyeMed Vision Care
American Cancer Society	Cigna Healthcare	Federal Reserve Bank of
American Specialty Health	City of Arlington	Dallas
Amgen	City of Carrollton	Fluor Corporation
Aon	City of Denton	Fringe Benefit Group
Apollo Vanguard	City of Fort Worth	Garland ISD
Arcosa, Inc.	City of Frisco	Get the Medication Right
Arthur J. Gallagher & Co.	City of Garland	Institute
Aspen Physicians Network	City of McKinney	Goldfinch Health
AT&T	City of Plano	Grand Rounds
Atmos Energy Corporation	City of Richardson	Greyhound Lines, Inc.
Baker Tilly	City of San Antonio	Grokker
Baylor Scott & White	Cleo	Gruma Corporation
Health	Collective Health	GuideStone Financial
Bell Flight	CompuCom Systems, Inc.	Resources
benefitexpress	Consova Corporation	Health Care Service
Big Health	ConsumerMedical	Corporation
Blue Cross & Blue Shield of	Converging Health	Healthcare Bluebook
Texas	Conway Communications	Healthcare Highways
BMS	Cook Children's Health	HealthEquity
BNSF Railway Company	Care System	HealthFitness Corp
Boehringer Ingelheim	Crossover Health	Healthy Bytes
BP America, Inc.	Dallas Area Rapid Transit	Hello Heart
BridgeHealth	Dean Foods Company	Hertz
Brinker International	Delta Dental Insurance	Hinge Health
bswift	Company	HMS Holdings Corp
Businessolver		

COMPANIES THAT PARTICIPATE IN OUR FORUM

Holmes Murphy & Associates LLC	Neiman Marcus Group	SRS Distribution
Hooray Health Care	Neuromuscular Corporate Solutions	SRS Distribution Inc.
HUB International	Novo Nordisk, Inc.	Technology Service Professionals
Interactive Health	Oncology Hematology Consultants, PA dba The Center for Cancer and Blood Disorders	Teladoc Health
Jack Henry & Associates	Oncor Electric Delivery	Teledoc Health
JCPenney	One Drop	Texas Back Institute
Kiio	Optum	Texas Capital Bank
Lehigh Hanson	Pacira Biosciences Inc.	Texas Health Resources
Lennox International	PayFlex	Texas Instruments
LifeSpeak, Inc.	Pfizer, Inc.	Texas Instruments
Lilly	Plexus Groupe	Texas Oncology
Lilly USA, LLC	Premier Solution Partners	TFG Partners
Lionrock Recovery	Premise Health	The American Worker
Livongo	Price Healthcare Consulting,	Tiatros, Inc.
Lockton Dunning Benefits	Prime Therapeutics	Total Administrative Services Corp (TASC)
Lockton Dunning Benefits	PrimeSource Building Products	Trinity Industries
MADD	Profile by Sanford	Trion Group, a Marsh & McLennan Agency
MAP HEALTH MANAGEMENT	Progyny	Unique Footprints, LLC
McAfee & Taft	Quantum Health	UnitedHealthcare
MediBookr	Quest Diagnostics	University of North Texas
Medical Travel Option	Remedy	US Concrete
meQuilibrium	Responder Health	USI
Mercer	Rice University	ValueHealth
Merck	Roche Diabetes Care, Inc	Vida Health
Merck & Co., Inc	Rx Savings Solutions	Virta Health
Methodist Health System	Sabre	Vistra Energy
Michaels Stores, Inc.	Sanofi	Vivante Health
Mission Foods	Sarepta Therapeutics	Walgreens
MorningStar Actuarial Consulting, LLC	Sharecare, Inc.	WebTPA
Murtaugh & Associates	SleepCharge	WeCare tlc
My Personal Health Assistant	Southwest Airlines	Wellbeats
mySugr	Southwestern Health Resources	Wellness Corporate Solutions
Naturally Slim		Whatabrands LLC
Navitus Health Solutions		Willis Towers Watson
NCH Corporation		WorkPartners