



21st ANNUAL FORUM SPONSOR PROSPECTUS

We are thrilled to announce the 21st Anniversary of our Annual Benefits Forum, set for **Wednesday, December 17, 2025, at the Irving Convention Center**. You are invited to play a pivotal role in our celebration by participating in this premier educational and networking event.

Join us as we collaborate with Texas employers and their strategic partners to design value-based benefits and health management programs tailored to their needs. The Forum offers valuable opportunities to discover new ideas, evidence-based solutions, and best practices. These insights can assist employers in purchasing high-value healthcare, enhancing employees' overall health and well-being, reducing health risks, and effectively managing chronic conditions, all while controlling healthcare costs.

This year, we anticipate over 500 attendees, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, healthcare providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and other health services providers. As a supporter of the Forum, you will have exceptional opportunities to build beneficial business relationships with key corporate decision-makers responsible for human resources, employee benefits, and health management programs. This event also offers an ideal platform to increase your organization's visibility and highlight your commitment to value-based benefits and healthy, productive employees.

Sponsor and Exhibitor opportunities are limited and available on a first-come, first-served basis. Space will sell out quickly, so ACT NOW! Limiting the number of Sponsors and Exhibitors maximizes the opportunity for attendees to meet you and learn more about your innovative products and services.

Please complete and return the attached Agreement along with your payment today. I am confident that your participation will be immensely rewarding for you and your company. Thank you very much for supporting our 21st Annual Benefits Forum.

Sincerely,

Marianne Fazen, PhD
Executive Director

21st ANNUAL FORUM SPONSORSHIP OPTIONS

Forum Benefactor: \$15,000 (Only 2 Available)

Benefactor Benefits:

- **Must be a Current DFWBGH Member.** Please contact DFWBGH at membership@dfwbgh.org if you need to confirm your membership status
 - Opportunity to partner with DFWBGH on a Keynote session (**Space Limited**)
 - Keynote Sessions will be first or second on the Forum Agenda
 - Topics must be approved by DFWBGH
 - All sessions must be educational in nature. **No marketing is allowed from the stage**
 - Invitation to join the TBGH & DFWBGH Board of Directors for Dinner before the Forum
 - 4 Complimentary Registrations
 - Logo on Forum Name Badges
 - Premier Table Location in the Exhibit Hall (2.5' x 6' ft)
 - Top 2 Recognition of Logo on Forum Emails
 - Top 2 Recognition of Logo on Signage at the Forum
 - Top 2 Recognition of Logo on Slide Presentation at the Forum
 - Top 2 Recognition of Logo on Forum Website
 - Top 2 Recognition Listing on Forum Website
 - Top 2 Recognition Listing in Forum App
 - Access to Forum Registration list **with emails** two weeks before the Forum
 - Access to Forum Registration list **with emails** after the Forum
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Forum Underwriter: \$10,000 (Only 6 Available)

Underwriter Benefits:

- **Must be a Current DFWBGH Member.** Please contact DFWBGH at membership@dfwbgh.org if you need to confirm your membership status
- Opportunity to partner with DFWBGH on a panel session (**Space Limited**)
 - Panels may include multiple organizations, clients, or subject matter experts
 - Topics must be approved by DFWBGH
 - All sessions must be educational in nature. **No marketing is allowed from the stage**
- 3 Complimentary Registrations
- Additional Sponsorship of a Forum Event (Breakfast, Break, Lunch, Reception, Etc.)
- Premier 2.5' x 6' ft Table Location in the Exhibit Hall
- Premier Recognition of Logo on Forum Emails
- Premier Recognition of Logo on Signage at the Forum
- Premier Recognition of Logo on Slide Presentation at the Forum (*Continued..*)

- Premier Recognition of Logo on Forum Website
- Premier Recognition Listing on Forum Website
- Premier Recognition Listing in Forum App
- Access to Forum Registration list **with emails** two weeks before the Forum
- Access to Forum Registration list **with emails** after the Forum.

Forum Partner: \$5,000

Partner Benefits:

- **Must be a Current DFWBGH Member.** Please contact DFWBGH at membership@dfwbgh.org if you need to confirm your membership status
- 2 Complimentary Registrations
- Sponsorship of Forum Event (Breakfast, Break, Lunch, Reception, Etc.)
- Display 2.5' x 6' ft Table in the Exhibit Hall
- Logo on Signage at the Forum
- Logo on Forum Emails
- Logo on Slide Presentation at the Forum
- Logo on Forum Website
- Listing on Forum Website
- Listing in Forum App
- Access to Forum Registration list with mailing information only (**no emails**) two weeks before the Forum
- Access to Forum Registration list with mailing information only (**no emails**) after the Forum

Forum Exhibitor: \$2,000

Exhibitor Benefits:

- **Must be a Current DFWBGH Member.** Please contact DFWBGH at membership@dfwbgh.org if you need to confirm your membership status
- 1 Complimentary Registration
- Display 2.5' x 6' ft Table in the Exhibit Hall
- Listing on Forum Website
- Listing in Forum App
- Access to Forum Registration list with mailing information only (**no emails**) after the Forum.

21st Annual Forum Sponsorship Agreement Form

(Return via email to morrison@dfwbgh.org)

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor or Exhibitor for participation in 21st Annual Benefits Forum, December 17, 2025, at the Irving Convention Center.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level Selections: (Available to DFWBGH Members Only)

- | | | |
|-------------|--------------------------|----------|
| Benefactor | ☐ | \$15,000 |
| Underwriter | ☐ | \$10,000 |
| Partner | ☐ | \$5,000 |
| Exhibitor | ☐ | \$2,000 |

Payment Policy:

Payment may be made by check payable to the **Dallas-Fort Worth Business Group on Health**, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to **DFWBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231**, or emailed to morrison@dfwbgh.org.

DFWBGH is a non-profit 501©3 educational organization. DFWBGH's federal tax ID# 75-1924594

Payment Method:

☐ Check enclosed, payable to DFWBGH

☐ Credit Card Payment

Card Type: ☐ Visa ☐ Mastercard ☐ Amex

Card: _____ Exp. Date: _____ CVV: _____

Cardholder's Name: (please print): _____

Billing Address: _____ City/State/Zip code: _____

Signature: _____

21st Annual Forum Sponsorship Agreement Form

Sign the Agreement below and return along with payment to:

Dallas- Fort Worth Business Group on Health

10260 N. Central Expy., Suite 285

Dallas, TX 75231

Phone: 214-382-3036

Email: morrison@dfwbgh.org

Information and Agreement Form shall constitute the entire agreement, and Sponsor agrees to abide and conform to these terms. In the event of fire, strikes, labor disputes or any other uncontrollable circumstance that causes this event to be cancelled, this agreement will not be binding.

Accepted by:

Marianne Fazen, Ph.D.
DFWBGH Executive Director

Date

Sponsor's Authorized Representative

Date

Please email this form to DFWBGH at morrison@dfwbgh.org or call 214-382-3036 if you wish to pay by credit card.

End of Sponsorship Form

Important Information

We will use an event app to provide access to all conference information. Your company information will be an entry within a section of the app that contains a listing of all sponsors. Company descriptions are due by **November 14th**.

You are entitled to a set of Complimentary Registrations based on your Sponsorship level, which permits attendance at Forum sessions and meal functions. Please email the names and contact information of the person(s) who will use the “Comps” directly to morrison@dfwbgh.org.

SPONSOR INFORMATION

The Conference will consist exclusively of tabletop exhibits:

☐ Will use a display table

☐ Will not use display table

- Exhibit space will consist of a standard **2.5’ x 6’ ft** draped display table.
- All display and handout materials used by Sponsor must be placed on top of or behind the 6’ ft display table and fit the dimensions of the table.
- Exhibitor display tables will be located on the **fourth floor**.
- Power will only be supplied upon request and must be prearranged with DFWBGH. The exhibitor is responsible for checking with the Irving Convention Center regarding additional AV. A form will be provided at a later date.
- **Door Prizes:** Sponsors and exhibitors are invited to contribute a door prize to increase booth engagement and visibility. Prizes can be announced during the hosted reception by your representative or given to DFWBGH staff for a random drawing.
- **Set up:** Tues., December 16, 2025, 4:00PM – 7:00PM (subject to change)
- **Tear Down:** Wed., December 17, 2025 after Reception with Exhibitors

Shipping Information:

Shipping Address:

DFWBGH 21st Annual Forum
The Irving Convention Center at Las Colinas
4th Floor Grand Ballroom
500 West Las Colinas Blvd.
Irving, TX 75039

You must have your prepaid label on your boxes to ship out if you are shipping any boxes back – leave taped and labeled boxes on your table, and they will be picked up for you by ICC staff. It is important to have prepaid labels with you prior to arrival as there are no printing sites nearby. You will need to schedule a pickup for the shipment to depart the facility.

Contact Information

Dallas-Fort Worth Business Group on Health, 10260 N. Central Expy., Suite 285 Dallas, TX 75231
Phone: 214-382-3036 Email: membership@dfwbgh.org or morrison@dfwbgh.org

DFWBGH Corporate Members

7-Eleven, Inc.	Federal Reserve Bank of Dallas
Acme Brick	Fluor Corporation
Alcon Laboratories	Fidelity Investments
American Airlines	Frisco ISD
America's Auto Auction	Galderma Laboratories, Inc.
Atmos Energy Corp	Garland ISD
Basepoint Academy	GM Financial
BCS Financial	Greyhound Lines, Inc.
Behaviral Health Group	Gruma Corp
Bell Flight	GuideStone Financial Resources
Betty's Co.	Heidelberg Materials
BNSF Railway Company	Houston Business Coalition on Health
Brinker International	It's Time Texas
Builders FirstSource	Keller ISD
CBRE	Keurig Dr Pepper
CEC Entertainment	Lennox International
City of Dallas	Mary Kay
City of Denton	McKesson
City of Euless	Michaels Stores, Inc.
City of Fort Worth	Momentum Maker
City of Frisco	Mr. Cooper
City of Garland	NCH Corporation
City of McKinney	Oncor Electric Delivery
City of Plano	Parkland Health & Hospital
City of Richardson	Remington Hospitality
City of University Park	Sabre
Consolidated Electrical Distributors	Southwest Airlines
Cook Children's Health Care System	Technology Service Professionals
Dallas Area Rapid Transit	Texas 2036
Dallas ISD	Texas Association of Counties
D CEO Healthcare Magazine	Texas Back Institute
Dallas Morning News	Texas Instruments
DFW International Airport	TSP, Inc.
Elbit Systems of America	Trinity Industries
	TTEC

All Companies That Participate in the Forum

7-Eleven, Inc.	Carrum Health	Employers Health Network
AbbVie	Catalyst Health Network	Enspire
Accolade	Catapult Health	EPIC Brokers
Acme Brick	Centivo	Evernorth Health Services
Active&Fit Direct	Cencora	EVHC
Aetna	CirrusMD	Evive
Alight Solutions	City of Dallas	Faros Health
American Airlines	City of Denton	Family First
Aon	City of Euless	Federal Reserve Bank of Dallas
Apollo Vanguard Ilc.	City of Fort Worth	Fidelity Health
Aspen Physician Network	City of McKinney	Fidelity Investments
Atmos Energy	City of Plano	finHealth
Baylor Scott and White Health	Cleo	First Stop Health
Bell Flight	CMS Pricer	Flowserve Corporation
Benefit Mall	ClaimDOC	Fluor Corporation
BenefitBump	Coherus Biosciences	Form Health
Benefitfocus	Comfort Systems USA	Frost Insurance
Berry Appleman & Leiden	Commonspirit Health	Gallagher
Big Health	Consova Corporation	Gardenuity
Blue Cross Blue Shield of Minnesota	Cook Children's Health Care System	Genentech
Blue Cross Blue Shield of Texas	Coupe Health	geneType.com
Blueberry Pediatrics	Creating My Wellness, LLC	Genomic Life
BNSF Railway	Crossover Health	GM Financial
Boehringer Ingelheim Pharmaceuticals	CuraLinc Healthcare	Green Imaging
Brinker International	Curative	Greyhound Lines, Inc
Brown and Brown	Currax Phamaceuticals	Griffing Strategies, Inc
bswift	D CEO Magazine	GuideStone Financial Resources
Businessolver	Dallas Area Rapid Transit	Health Care Service Corp.
Cain Insurance Solutions	Dario Health	Health Delegates
Caliber	Delta Dental Insurance Company	Health Strategy
Careington International Corp	Dexcom	Healthcare Bluebook
Cariloop	Discovery Point Retreat	Healthcare Highways
Hinge Health	Elbit Systems of America	Hello Heart
Holmes Murphy	Eli Lilly and Company	Southwest Airlines

Holmes, Murphy and Associates, LLC	Employers Direct Healthcare	Stellus Rx
Homa Health	Ochsner Health	Summus Global
Houston Business Coalition on Health	Oklahoma Gas & Electric Corporation	Sword Health
HSA Bank	Oldcastle BuildingEnvelope	Take Command Health
HUB International	Omada Health	Takkion
IMA Corp	Oncor Electric Delivery	Talkspace
Imagine360	One Medical	Tech Mahindra
Included Health	OneDigital	Technology Service Professionals
Infosys Ltd	One Imaging	Teladoc Health
Integrity Marketing Group	OnSite Care Clinics	Tenet Healthcare
Invited Clubs	Onsite Dental	Texas Association of Counties
Johnson & Johnson	Optavise	Texas Employers for Affordable Healthcare
Lantern	Optum	Texas Health Resources
KinderCare	Otsuka Pharmaceuticals America	Texas Instruments
L&F Distributors	Ovia Health (Labcorp)	TFG Partners, LLC
LearnLux	Pager Health	The City of Euless
Lennox	Parkland Health	The Economic Alliance for Michigan
Lennox International Inc.	PathFinder Health, LLC	The Friedkin Group
LifeSpeak Inc	Pfizer, Inc.	The Integrity Marketing Group
Lockton Dunning Benefits	Polaris Global Health Solutions	The Lactation Network
Marathon Health	Posterity Health	Transcarent
Marsh McLennan Agency	Premise Health	TrestleTree
Mary Kay Inc.	Price Healthcare Consulting, LLC	Trinity Industries
McGriff	Prime Therapeutics	Trinity River Authority
Meadows Mental Health Policy Institute	Progyny	Tyson Foods
McKesson	Quantum Health	US-RX Care
Mercer	Ramp Health	Vida Health
Merck	Recuro Health	Virgin Pulse
MetLife	Regenexx	Virta Health
Modern Health	Rightway Healthcare	Visana Health
Moderna	Rx Savings Solutions	Vistra Energy
MoneyGram International Inc.	Schneider Electric	Vivante Health
Mr. Cooper Group	Scripta Insights	Vivio Health
Navitus Health Solutions	Sequel Med Tech	Washington University School of Medicine
Noom Health	Sharecare, Inc.	Wellthy
Nibble Health	Soovu	Wex
Novo Nordisk	Southern Atlantic Healthcare Alliance	Whatabrands LLC
		Williams-Sonoma

Willow Bridge

WIN Healthcare

Workday

WTW

Wise

XO Health