



22nd ANNUAL FORUM SPONSOR PROSPECTUS

We are thrilled to announce the 22nd Anniversary of our Annual Forum, set for **Wednesday & Thursday, December 2-3, 2026, at the Irving Convention Center** will expand to a day and a half event. You are invited to play a pivotal role in our celebration by participating in this premier educational and networking event.

Join us as we collaborate with Texas employers and their strategic partners to design value-based benefits and health management programs tailored to their needs. The Forum offers valuable opportunities to discover new ideas, evidence-based solutions, and best practices. These insights can assist employers in purchasing high-value healthcare, enhancing employees' overall health and well-being, reducing health risks, and effectively managing chronic conditions, all while controlling healthcare costs.

This year, we anticipate over 500 attendees, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, healthcare providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and other health services providers. As a supporter of the Forum, you will have exceptional opportunities to build beneficial business relationships with key corporate decision-makers responsible for human resources, employee benefits, and health management programs. This event also offers an ideal platform to increase your organization's visibility and highlight your commitment to value-based benefits and healthy, productive employees.

Sponsor and Exhibitor opportunities are limited and available on a first-come, first-served basis. Space will sell out quickly, so **ACT NOW!** Limiting the number of Sponsors and Exhibitors maximizes the opportunity for attendees to meet you and learn more about your innovative products and services.

Please complete and return the attached Agreement along with your payment today. I am confident that your participation will be immensely rewarding for you and your company. Thank you very much for supporting our 22nd Annual Benefits Forum.

Sincerely,

Marianne Fazen, PhD
Executive Director

22nd ANNUAL FORUM SPONSORSHIP OPTIONS

Forum Benefactor: \$16,500

Benefactor Benefits:

- Partner with DFWBGH on a Keynote session (agenda priority placement)
 - Topics must be approved by DFWBGH
 - All sessions must be educational in nature. **No sales presentations.**
- Invitation to join the TBGH & DFWBGH Board of Directors for Dinner before the Forum
- Logo on Name Badges
- Priority exhibit table placement in the Exhibit Hall (2.5' x 6' ft)
- Four (4) sponsored LinkedIn post (Pre-Forum)
- Logo on main stage podium signage
- Logo on Forum emails
- Logo on Forum event website (homepage placement)
- Logo on slide presentation
- 4 Complimentary Registrations
- Membership in DFWBGH for upcoming year (Unlimited Bundle)
- Access to full registration list with emails (two weeks pre + post event)

Forum Underwriter: \$12,500

Underwriter Benefits:

- Opportunity to partner with DFWBGH on an approved panel session
 - Panels may include multiple organizations, clients, or subject matter experts
 - Topics must be approved by DFWBGH
 - All sessions must be educational in nature. **No sales presentations.**
- Sponsorship of a Forum Event (Breakfast, Break, Lunch, Reception)
- Two (2) sponsored LinkedIn post (Pre-Forum)
- Logo on main stage podium signage
- Premier exhibit table placement in the Exhibit Hall (2.5' x 6' ft)
- Premier logo placement on Forum Emails
- Premier Logo placement on Forum Signage
- Premier Logo placement on Slide Presentation
- Premier Logo placement on Event Website
- One (1) sponsored LinkedIn post Pre-Forum
- 3 Complimentary Registrations
- Membership in DFWBGH for upcoming year (Unlimited Bundle)
- Access to full registration list with emails (two weeks pre + post event)

Forum Partner: \$6,500

Partner Benefits:

- Sponsorship of a Forum event (Breakfast, Break, Lunch, Reception)
- Shared sponsored LinkedIn post (Pre-Forum)
- Elevated table location placement in the Exhibit Hall (2.5' x 6' ft)
- Logo on Forum Signage
- Logo on Forum Emails (shared placement)
- Logo on Slide Presentation
- Logo on Forum Website
- Shared Pre-Forum email mention
- 2 Complimentary Registrations
- Access to registration list with mailing addresses only – no emails (pre + post event)

Forum Exhibitor: \$3,000

Exhibitor Benefits:

- 1 Complimentary Registration
- Exhibit table in the Exhibit Hall (2.5' x 6')
- Listing on Forum Website
- Access to registration list with mailing addresses only – no emails (post event)

Optional Premium Add-On Sponsorships

Private Employer Roundtable Sponsor — \$12,000 (One Available)

- Exclusive Roundtable Sponsor designation
- Collaborate on shaping one key discussion topic aligned with employer priorities
- Opportunity to invite employers
- Two-minute opening remarks (non-promotional, educational focus required)
- Access to three (3) sponsor representatives
- Distribution of one approved education resource
- Logo recognition on event page and agenda
- Logo on event onsite signage
- Post event attendee list (with emails)

DFWBGH will support but does not guarantee employer participation or engagement outcomes. Participation is at the sponsor's own risk. Roundtables are employer-driven discussions, and DFWBGH maintains full discretion agenda structure and discussion facilitation to preserve the integrity of the employer experience.

Lanyard Sponsor — \$3,000 (3 2 available)

- Sponsor logo printed on official event lanyards
- Lanyards distributed to all attendees, speakers, sponsors, and staff

Headshot Lounge Sponsor — \$8,000

- Exclusive “Headshot Lounge Sponsor” designation
- Exhibit table near designated lounge area (2.5” x 6’)
- Logo placement on lounge signage
- Verbal recognition during Opening remarks
- Two (2) sponsor representatives onsite
- Access to attendee list (name, title, company) no emails
- Recognition in social media promotion

DFWBGH does not guarantee attendee traffic volume, number of headshots taken, engagement outcomes, or business results. Participation is at the sponsor’s own risk. All branding elements are subject to DFWBGH approval.

Sponsorship Comparison Chart

Benefit	Benefactor	Underwriter	Partner	Exhibitor
Investment	\$16,500	\$12,500	\$6,500	\$3,000
Availability	2	5	Limited	Limited
Keynote Partnership	✓	—	—	—
Panel Partnership	✓	✓	—	—
Executive Board Dinner	✓	—	—	—
Event Sponsorship (Meal/Break)	—	✓	✓	—
Dedicated Email Feature	✓	—	—	—
Social Media Spotlight	4 Posts	2 Post	Shared	—
Exhibit Table Location	Priority	Premier	Elevated	—
Logo on Name Badge	✓	—	—	—
Top Logo Placement on Website	Top 2	Premier	Standard	Listing Only
Registration List (with emails)	Pre + Post	Pre + Post	—	—
Registration List (mailing only)	—	—	Pre + Post	Post Only
Complimentary Registrations	4	3	2	1

22nd Annual Forum Sponsorship Agreement Form

(Return via email to morrison@dfwbgh.org)

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor or Exhibitor for participation in 22nd Annual Benefits Forum, December 2-3, 2026, at the Irving Convention Center.

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Title: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level Selections:

Benefactor \$16,500
Underwriter \$12,500
Partner \$6,500
Exhibitor \$3,000

Add- On Sponsorship Levels:

Private Employer Roundtable \$12,000
Headshot Lounge \$8,000
Lanyard \$3,000

Payment Policy:

Payment may be made by check payable to the **Dallas-Fort Worth Business Group on Health**, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to **DFWBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231**, or emailed to morrison@dfwbgh.org.

DFWBGH is a non-profit 501©3 educational organization. DFWBGH's federal tax ID# 75-1924594

Payment Method:

Check enclosed, payable to DFWBGH

Credit Card Payment

Card Type:

Visa

Mastercard

Amex

Card: _____ Exp. Date: _____ CVV: _____

Cardholder's Name: (please print): _____

Billing Address: _____ City/State/Zip code: _____

Signature: _____

Important Information

We will use an event link to provide access to all conference information. Your company information will be an entry within a section of the document that contains a listing of all sponsors. Company descriptions are due by **November 13**.

You are entitled to a set of Complimentary Registrations based on your Sponsorship level, which permits attendance at Forum sessions and meal functions. Please email the names and contact information of the person(s) who will use the “Comps” directly to morrison@dfwbgh.org. All representatives must be registered prior to the event.

SPONSOR INFORMATION

The Conference will consist exclusively of tabletop exhibits:

Will use a display table

Will not use display table

- Exhibit space will consist of a standard **2.5' x 6'** draped display table.
- All display and handout materials used by Sponsor must be placed on top of or behind the 6' ft display table and fit the dimensions of the table.
- Exhibitor display tables will be located on the **fourth floor**.
- Power will only be supplied upon request and must be prearranged with DFVBGH. The exhibitor is responsible for checking with the Irving Convention Center regarding additional AV. A form will be provided at a later date.
- **Door Prizes:** Sponsors and exhibitors are invited to contribute a door prize to increase booth engagement and visibility. Prizes can be announced during the hosted reception by your representative or given to DFVBGH staff for a random drawing.
- **Set up:** Tues., December 2, 2026, 9:00AM – 12:00PM (subject to change)
- **Tear Down:** Wed., December 3, 2026 after 12:00PM

Shipping Information:

Shipping Address:

DFVBGH 22nd Annual Forum
The Irving Convention Center at Las Colinas
4th Floor Grand Ballroom
500 West Las Colinas Blvd.
Irving, TX 75039

You must have your prepaid label on your boxes to ship out if you are shipping any boxes back – leave taped and labeled boxes on your table, and they will be picked up for you by ICC staff. It is important to have prepaid labels with you prior to arrival as there are no printing sites nearby. You will need to schedule a pickup for the shipment to depart the facility.

Contact Information

Dallas-Fort Worth Business Group on Health, 10260 N. Central Expy., Suite 285 Dallas, TX 75231
Phone: 214-382-3036 Email: membership@dfwbgh.org or morrison@dfwbgh.org

DFWBGH Corporate Members

7-Eleven, Inc.
Acme Brick
Alcon
American Airlines
American Eagle Outfitters
Associated Bank
Atmos Energy
Behavioral Health Group
Bell Flight
BNSF Railway
Brinker International
Builders FirstSource
CEC Entertainment
Cinemark
City of Carrollton
City of Dallas
City of Euless
City of Fort Worth
City of Garland
City of Irving
City of McKinney
City of McKinney
City of Plano
City of Richardson
Comerica
Concentra
Consolidated Electrical Distributors
Cook Children's Health Care System
Dallas Area Rapid Transit
Denton ISD
DFW International Airport
Elbit Systems
Federal Reserve Bank of Dallas
Fluor
GM Financial
Greyhound Lines, Inc.
GuideStone Financial Resources
Heidelberg Materials
HKS, Inc.
Houston Business Coalition on Health
It's Time Texas
Keurig Dr Pepper
Lennox International Inc.
Mary Kay, Inc.
MGM Resort
Momentum Maker
OmniOn Power
Oncor Electric Delivery
Privia Medical Group North Texas
Remington Hospitality
Rexel USA
Rhodes Securities, Inc.
Rocket
Southwest Airlines
Suntex Marinas
Technology Service Professionals
Texas Association of Counties
Texas Instruments
Trinity Industries
Williams Sonoma

All Companies That Participate in the Forum

7-Eleven, Inc.	Carrum Health	Employers Health Network
AbbVie	Catalyst Health Network	Enspire
Accolade	Catapult Health	EPIC Brokers
Acme Brick	Centivo	Evernorth Health Services
Active&Fit Direct	Cencora	EVHC
Aetna	CirrusMD	Evive
Alight Solutions	City of Dallas	Faros Health
American Airlines	City of Denton	Family First
Aon	City of Euless	Federal Reserve Bank of Dallas
Apollo Vanguard llc.	City of Fort Worth	Fidelity Health
Aspen Physician Network	City of McKinney	Fidelity Investments
Atmos Energy	City of Plano	finHealth
Baylor Scott and White Health	Cleo	First Stop Health
Bell Flight	CMS Pricer	Flowserve Corporation
Benefit Mall	ClaimDOC	Fluor Corporation
BenefitBump	Coherus Biosciences	Form Health
Benefitfocus	Comfort Systems USA	Frost Insurance
Berry Appleman & Leiden	Commonspirit Health	Gallagher
Big Health	Consova Corporation	Gardenuity
Blue Cross Blue Shield of Minnesota	Cook Children's Health Care	Genentech
Blue Cross Blue Shield of Texas	Coupe Health	geneType.com
Blueberry Pediatrics	Creating My Wellness, LLC	Genomic Life
BNSF Railway	Crossover Health	GM Financial
Boehringer Ingelheim Pharmaceuticals	CuraLinc Healthcare	Green Imaging
Brinker International	Curative	Greyhound Lines, Inc
Brown and Brown	Currax Phamaceuticals	Griffing Strategies, Inc
bswift	D CEO Magazine	GuideStone Financial Resources
Businessolver	Dallas Area Rapid Transit	Health Care Service Corp.
Cain Insurance Solutions	Dario Health	Health Delegates
Caliber	Delta Dental Insurance Company	Health Strategy
Careington International Corp	Dexcom	Healthcare Bluebook
Cariloop	Discovery Point Retreat	Healthcare Highways
Hinge Health	Elbit Systems of America	Hello Heart
Holmes Murphy	Eli Lilly and Company	Southwest Airlines
Holmes, Murphy and Associates, LLC	Employers Direct Healthcare	Stellus Rx

Homa Health	Ochsner Health	Takkion
Houston Business Coalition on Health	Oklahoma Gas & Electric	Talkspace
HSA Bank	Oldcastle BuildingEnvelope	Tech Mahindra
HUB International	Omada Health	Technology Service Professionals
IMA Corp	Oncor Electric Delivery	Teladoc Health
Imagine360	One Medical	Tenet Healthcare
Included Health	OneDigital	Texas Association of Counties
Infosys Ltd	One Imaging	Texas Employers for Affordable Healthcare
Integrity Marketing Group	OnSite Care Clinics	Texas Health Resources
Invited Clubs	Onsite Dental	Texas Instruments
Johnson & Johnson	Optavise	TFG Partners, LLC
Lantern	Optum	The City of Euless
KinderCare	Otsuka Pharmaceuticals America	The Economic Alliance for Michigan
L&F Distributors	Ovia Health (Labcorp)	The Friedkin Group
LearnLux	Pager Health	The Integrity Marketing Group
Lennox	Parkland Health	The Lactation Network
Lennox International Inc.	PathFinder Health, LLC	Transcarent
LifeSpeak Inc	Pfizer, Inc.	TrestleTree
Lockton Dunning Benefits	Polaris Global Health Solutions	Trinity Industries
Marathon Health	Posterity Health	Trinity River Authority
Marsh McLennan Agency	Premise Health	Tyson Foods
Mary Kay Inc.	Price Healthcare Consulting, LLC	US-RX Care
McGriff	Prime Therapeutics	Vida Health
Meadows Mental Health Policy Institute	Progyny	Virgin Pulse
McKesson	Quantum Health	Virta Health
Mercer	Ramp Health	Visana Health
Merck	Recuro Health	Vistra Energy
MetLife	Regenexx	Vivante Health
Modern Health	Rightway Healthcare	Vivio Health
Moderna	Rx Savings Solutions	Washington University
MoneyGram International Inc.	Schneider Electric	Wellthy
Mr. Cooper Group	Scripta Insights	Wex
Navitus Health Solutions	Sequel Med Tech	Whatabrands LLC
Noom Health	Sharecare, Inc.	Williams-Sonoma
Nibble Health	Soovu	Workday
Novo Nordisk	Southern Atlantic Healthcare	WTW
Willow Bridge	Summus Global	Wise
WIN Healthcare	Sword Health	XO Health
	Take Command Health	