

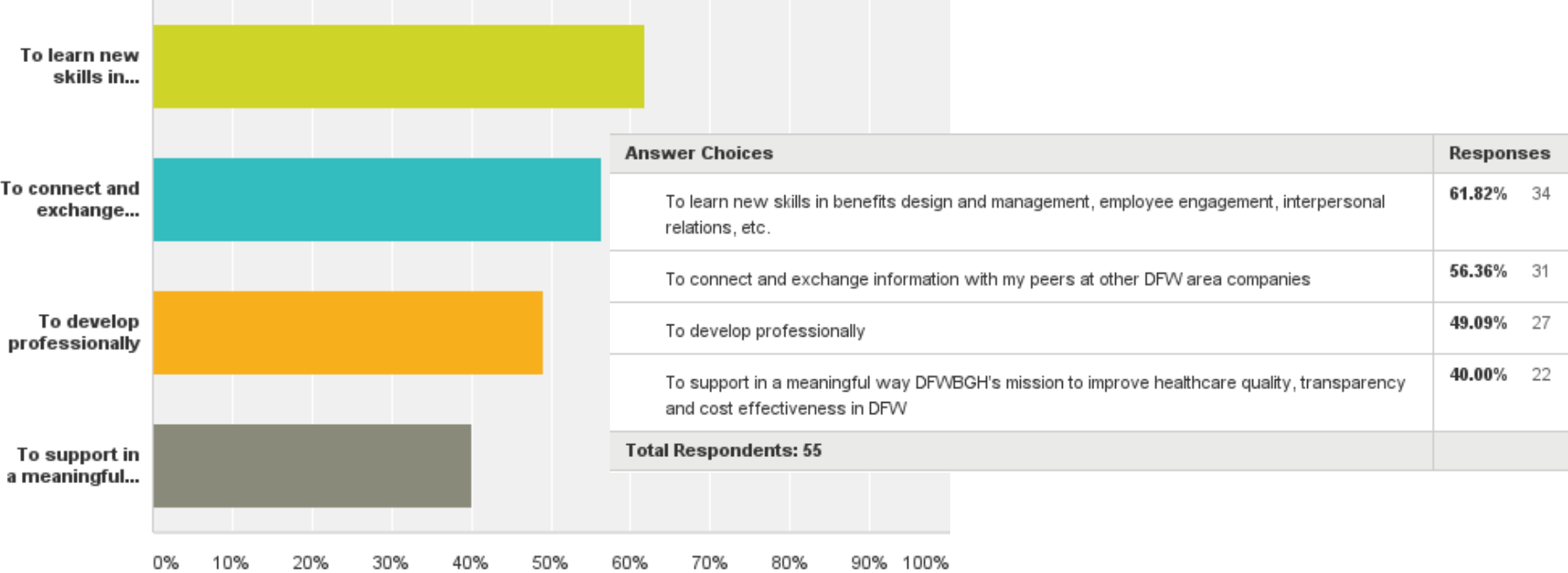
DFWBGH Member Value Feedback

December 2016



Please select your top 2 reasons for being a member of DFWBGH.

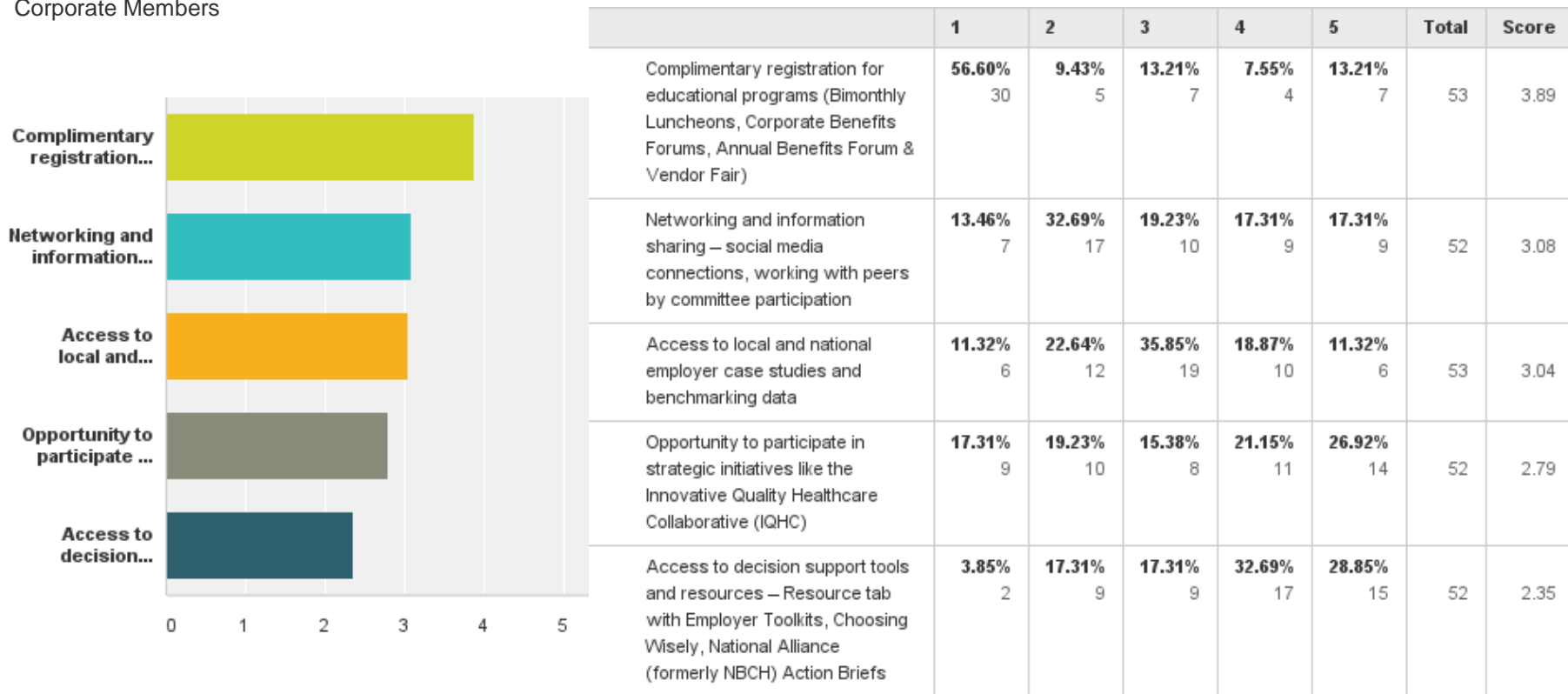
Corporate Members



55 or 481 participants (11%) responded

Please rank the member benefits most important to least important to you and your company.

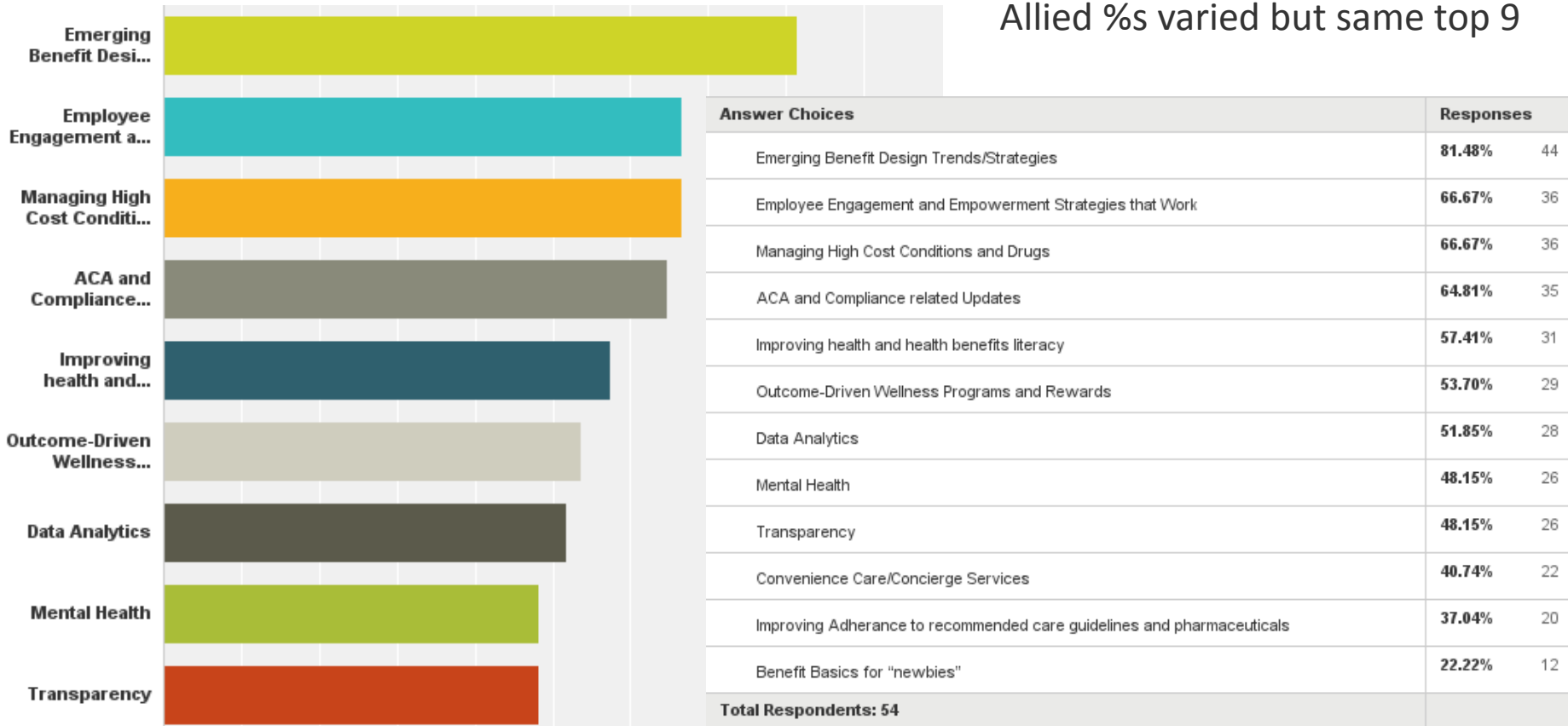
Corporate Members



What types of programs and topics would you like to see in 2017?

Corporate Members

Allied %s varied but same top 9



Comments

Corporate Members

How can DFWBGH better serve your needs/interests?

- Workshops/Roundtables to share ideas and brainstorm solutions, maybe have employers with multiple people split up for more diversity of ideas and networking.
- More resources, toolkits and maybe highlight one available resource per month
- Add retirement plan issues/topics

General comments:

- Hold a meeting in mid-cities or Tarrant county
- Continue to market DFWBGH to the area for membership and awareness

Comments

Allied Members

How can DFWBGH better serve your needs/interests?

- Keep up the great work
- More networking
- Opportunity to introduce speaker when sponsoring
- Monthly highlight of an Allied partner including a case study that can be distributed to members
- Keep connecting with large national employers in the D/FW area

General comments:

- Keep it non-biased; ask hard questions and require evidence/results
- Have an annual report at the annual meeting – what's working and why, where we are looking to improve for next year.