



# 16th Annual Benefits Forum

December 2, 2020 | Irving Convention Center

Presented by the Texas Business Group on Health and the  
Dallas-Fort Worth Business Group on Health

## SPONSOR AND EXHIBITOR PROSPECTUS

We are excited to celebrate the **16th Anniversary** of our **Annual Benefits Forum** on Wednesday, December 2, 2020 at the Irving Convention Center.

**You are invited to play a key part in our celebration by participating in this premier educational and networking event.**

Together we will help Texas employers and their strategic partners design value-based benefits and health management programs that are right for their company. The Forum provides valuable opportunities to learn new ideas, evidence-based solutions and best practices that can help employers purchase high value healthcare, improve employees' overall health and well-being, reduce their health risks and manage chronic conditions more effectively, while controlling healthcare costs.

We are expecting nearly 500 attendees at this year's event, including corporate benefits managers, HR executives, corporate medical directors, health plan representatives, benefits consultants, healthcare providers, pharmaceutical manufacturers, PBMs, wellness and disease management organizations, and other health services providers.

As a Forum supporter, you will enjoy exceptional opportunities to build advantageous business relationships with key corporate decision-makers responsible for human resources, employee benefits and health management programs. This also will be an ideal way to increase your organization's visibility and highlight your commitment to value-based benefits and healthy, productive employees.

Sponsor and Exhibitor opportunities are limited and available on a "first come" basis. **Space will sell out quickly, so ACT NOW!** Limiting the number of Sponsors and Exhibitors optimizes the opportunity for attendees to meet you and learn more about your innovative products and services.

Please complete and return the attached **Agreement** along with your payment today. You may pay by check or credit card. Email your completed registration form to DFWBGH with your payment information to reserve your spot.

I'm confident that your participation will be immensely rewarding for you and your company. Thank you very much for supporting and participating in our 16th Annual Benefits Forum.

Sincerely,

Marianne Fazen, PhD  
Executive Director

Attachments: Sponsor & Exhibitor Information  
Sponsor & Exhibitor Agreement  
List of TBGH & DFWBGH Members  
Companies that participate in our Forum



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## SPONSOR AND EXHIBITOR INFORMATION

### Event Location

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#### Irving Convention Center at Las Colinas

500 West Las Colinas Blvd., Irving, Texas 75039

Phone: (972) 252-7476

### General Information

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**Sponsors & Exhibitors will be accepted on a “first come, first serve” basis, so ACT NOW!**

#### Sponsor Logo and Conference APP Advertisement:

We will be using an event app to provide access to all conference information. Your company information will be stored in an entry within a section of the app that contains a listing of all sponsors. We will use your company’s name, logo, and description in your entry. We recommend that companies provide their own descriptions (maximum of 250 words).

### Exhibit Information

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**The Vendor Fair will consist exclusively of tabletop exhibits:**

- Exhibit space will consist of a standard **2.5’ x 6’ ft draped display table, or multiples thereof.**
- Space is limited to optimize strategic networking opportunities.
- Exhibitor display tables will be set up in a Ballroom adjacent to the educational sessions.
- **All display and handout materials used by Exhibitor must be placed on top of or behind the 6’ ft display table and fit the dimensions of the table.**
- Electrical power will be supplied for each Exhibitor display table. Exhibitor is responsible for checking with the Hotel regarding availability of internet connections and for making arrangements directly with the Hotel, if needed.

### Payment Policy

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**Full payment must accompany this Agreement.** Payment may be made by check payable to the Dallas-Fort Worth Business Group on Health, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFVBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231, or emailed to [shekailo@dfwbgh.org](mailto:shekailo@dfwbgh.org) DFVBGH is a non-profit 501(c)3 educational organization. DFVBGH’s federal tax ID# 75-1924594.

*Note: DFVBGH will not incur any additional expenses associated with Exhibitor except those required for the promotion and staging of the event.*

# TBGH/DFWBGH 2020 FORUM SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Sponsorship	Forum Benefactor	Forum Underwriter	Forum Partner	Forum Sponsor	Exhibitor Only 15 Available	
Member v. Non-Member	CURRENT MEMBER	CURRENT MEMBER	CURRENT MEMBER	CURRENT MEMBER	CURRENT MEMBER	NON MEMBER
Cost	\$15,000	\$10,000	\$5,000	\$3500	\$2000	\$3000
Title Sponsorship	✓				(\$3000 includes 2019-2020 Membership)	
Texas Star Employer Award Sponsorship	✓					
Participation in Forum Planning Committee	✓	✓				
Premier Location for Display Table Space	✓	✓				
Reserved Table in Forum Classroom	✓	✓				
Premier Ad Space in Forum App	✓	✓	✓			
Premier Recognition on Forum Banners	✓	✓	✓			
Premier Recognition on Forum Emails	✓	✓	✓			
Logo Placement on Forum Website	✓	✓	✓			
Logo Placement on Forum Mailer	✓	✓	✓			
<a href="#">Access to Registrant Mailing List Prior to Event (w/email)</a>	✓	✓	✓			
Badge Lanyard Sponsorship			✓			
App Sponsorship			✓			
Tote Bag Sponsorship			✓			
Reception Sponsorship				✓		
Lunch Sponsorship				✓		
Breakfast Sponsorship				✓		
Break Sponsorship				✓		
WIFI Sponsorship				✓		
Charging Station Sponsorship				✓		
Complimentary Registrations	5	4	3	2	1	
Logo Recognition on Forum Signage	✓	✓	✓	✓	✓	
Ad Space in Forum App	✓	✓	✓	✓	✓	
<a href="#">Access to Registrant Mailing List After Event (no emails)</a>	✓	✓	✓	✓	✓	
Display Table in Exhibit Hall	✓	✓	✓	✓	✓	



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## SPONSOR AND EXHIBITOR AGREEMENT

*(Return via email to [shekailo@dfwbgh.org](mailto:shekailo@dfwbgh.org))*

The following describes the Agreement between the Dallas-Fort Worth Business Group on Health (DFWBGH) and Sponsor or Exhibitor for participation in **TBGH-DFWBGH 16th Annual Benefits Forum**, Wednesday December 2, 2020, at the Irving Convention Center.

1. Company Name: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

2. Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

3. **Sponsor Logo and Conference APP Advertisement:**

We will be using an event app to provide access to all conference information. Your company information will be an entry within a section of the app that contains a listing of all sponsors. We will use your company's name, logo, and description in your entry. Company descriptions due by November 20th

4. Check the categories that best describe your products/services:

- |   |  |
|---|--|
| <input type="checkbox"/> Wellness programs              | <input type="checkbox"/> Disease Management (check diseases below)           |
| <input type="checkbox"/> Health Risk Assessments        | <input type="checkbox"/> Diabetes <input type="checkbox"/> Asthma            |
| <input type="checkbox"/> Training/Education Materials   | <input type="checkbox"/> Heart Disease <input type="checkbox"/> Obesity      |
| <input type="checkbox"/> Decision Support Tools         | <input type="checkbox"/> Depression <input type="checkbox"/> Musculoskeletal |
| <input type="checkbox"/> Benefits Design Strategies     | <input type="checkbox"/> Other _____   |
| <input type="checkbox"/> Consumer Engagement/Incentives | <input type="checkbox"/> Self-Care Tools                                     |
| <input type="checkbox"/> Pharmacy Benefits Management   | <input type="checkbox"/> Other _____   |

5. You are entitled to a **set of Complimentary Registrations based on your Sponsorship level**, which permits attendance at Forum sessions and meal functions, plus handout materials. Please **email the names and contact information of the person(s) who will use the "Comps" directly to [info@dfwbgh.org](mailto:info@dfwbgh.org)**.

### Payment Policy

**Full payment must accompany this Agreement.** Payment may be made by check payable to the Dallas-Fort Worth Business Group on Health, or by credit card (MasterCard, Visa or American Express) and mailed with completed agreement to DFWBGH, 10260 N. Central Expy., Suite 285, Dallas, TX 75231 or emailed to [shekailo@dfwbgh.org](mailto:shekailo@dfwbgh.org) DFWBGH is a non-profit 501(c)3 educational organization. DFWBGH's federal tax ID# 75-1924594.

**6. Sponsorship Level Selection:**

	<u>DFWBGH Members</u>	<u>Non Members</u>
Benefactor	<input type="checkbox"/> \$15,000	NA
Underwriter	<input type="checkbox"/> \$10,000	NA
Partner	<input type="checkbox"/> \$5,000	NA
Sponsor	<input type="checkbox"/> \$3,500	NA
Exhibitor Only	<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,000*

\*\$3000 includes 2019-2020 Membership

**Check enclosed, payable to DFWBGH**

**Credit card payment**

Please email this form to DFWBGH at [shekailo@dfwbgh.org](mailto:shekailo@dfwbgh.org) or call to 214-382-3036 if you wish to pay by credit card.

**Card Type:**     VISA             MC             AMEX

Card Number: \_\_\_\_\_ Exp.Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_

Sign the Agreement below and return along with payment to:

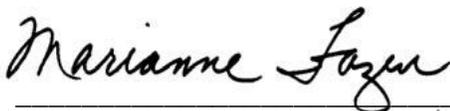
**Dallas-Fort Worth Business Group on Health**  
10260 N. Central Expy., Suite 285  
Dallas, TX 75231

Phone: 214-382-3036  
Email: shekailo@dfwbgh.org

Information and Agreement Form shall constitute the entire agreement, and Sponsor or Exhibitor agrees to abide and conform to these terms.

In the event of fire, strikes, labor disputes or any other uncontrollable circumstances that cause this event to be cancelled, this agreement will not be binding.

Accepted by:



Marianne Fazen, Ph.D.  
DFWBGH Executive Director

February 1, 2020  
\_\_\_\_\_  
DATE

\_\_\_\_\_  
Sponsor's Authorized Representative

\_\_\_\_\_  
DATE

# DFWBGH CORPORATE MEMBERS

7-Eleven  
Acme Brick Company  
Alliance Data  
Alorica  
American Airlines  
American Airlines  
Arcosa, Inc  
AT&T  
Atmos Energy Corporation  
Award Solutions, Inc.  
Bell Flight  
BNSF Railway Company  
Brinker International  
Cancer Support Community North Texas  
Capital Institutional Services, Inc.  
CBRE  
Celanese  
City of Arlington  
City of Carrollton  
City of Denton  
City of Fort Worth  
City of Frisco  
City of Garland  
City of McKinney  
City of Plano  
City of Richardson  
Consolidated Electrical Distributors  
Corner Bakery Cafe  
Dallas Area Rapid Transit  
Dean Foods Company  
DFW International Airport Board  
DynCorp International  
Elbit Systems of America  
Essilor of America  
Federal Reserve Bank of Dallas  
Fluor Corporation  
Fort Worth Transportation Authority  
FTS International  
G6 Hospitality, LLC

Garland ISD  
GE Manufacturing Solutions  
Greyhound Lines, Inc.  
Gruma  
GuideStone Financial Resources  
Harvey Alpert & Co  
Hewlett Packard Enterprise  
Interstate Batteries, Inc.  
Interstate Restoration  
Jack Henry & Associates, Inc.  
JCPenney Company, Inc.  
Lehigh Hanson Inc.  
Lennox International Inc  
Lockheed Martin  
Mary Kay, Inc.  
National Breast Cancer Foundation  
National Hemophilia Foundation  
NCH Corporation  
Neiman Marcus Group  
Oncor  
PepsiCo  
Pier 1 Imports  
PrimeSource Building Products  
Sabre  
Safran USA  
Sewell Automotive Companies  
Smurfit Kappa Bates  
Solera Holdings  
Southern Methodist University  
Southwest Airlines  
Stevens Transport, Inc.  
Texas Instruments  
The Michaels Companies  
North American Coal Corporation  
Trinity Industries  
TSP, Inc.  
US Concrete  
UT Southwestern Medical Center  
Vistra Energy

# COMPANIES THAT PARTICIPATE IN OUR FORUM

2nd.MD	eMindful, Inc.	Metropolitan Transit Authority
7-Eleven	Employer Direct Healthcare Inc.	MHBT
AbbVie	Employers Health	Michael C. Fina
ACAP Health Consulting	Employers Healthcare Purchasing Coop. of Ohio	Michaels Stores, Inc.
Acme Brick Company	Energy Future Holdings	Milliman
ADP National Account Services	Envolve PeopleCare	Mpact Partners
Advanced Plan for Health	Envolve PeopleCare	MultiView, Inc.
Aetna	Envoy Air Inc	Munsch Hardt Kopf & Harr, P.C.
Afferent Provider Solutions	EOG Resources, Inc.	National Jewish Health
Aggreko North America	EPIC Hearing Healthcare	Navitus Health Solutions
Aim, LLC	Ericsson	NCH Corporation
Airrostri Rehab Centers LLC	Essilor of America	Northside ISD
Alkermes	Executive Medicine of Texas	Novartis Corporation
American Airlines	EyeMed Vision Care	Novo Nordisk
American Cancer Society	Federal Reserve Bank of Dallas	Omada Health
American Diabetes Association	Fluor Corporation	Omni Hotels
American Medical Risk Company, LLC	Forest Park Medical Centers	Oncor Electric Delivery Co.
American Society of Addiction Medicine	Frost Insurance Agency	Onlife Health
Aon Hewitt	Full Plate Living	Optum
Artemetrx	G6 Hospitality, LLC	Paradigm Health Plans
Artemis Health	Garland ISD	ParkHill Medical
Astrazeneca	GENCO, a FedEx Company	Pfizer, Inc.
At Home	Genentech USA, Inc.	Pharmaceutical Strategies Group, LLC
AT&T	Genomic Health	PharmMD
Atmos Energy Corporation	Georgia Power Company	Polymedco
AVERIFY	GlaxoSmithKline	Price Healthcare Consulting, LLC
Baylor Scott & White Health	Glazer's, Inc.	Prime Therapeutics
Baylor Scott & White Quality Alliance	GM&A	Provant Health Solutions
Bell Helicopter Textron, Inc.	Grand Rounds, Inc.	Quantum Health
Benefitfocus	Greyhound Lines, Inc.	Quest Diagnostics
BenefitsPal	Gruma Corporation	Quest Global Benefits
Best Doctors	GuideStone Financial Resources	RealPage
BioIQ	H.H.C. Group	RedBrick Health
BIOMET	Haggar Clothing Co.	Rock Springs
Blue Cross & Blue Shield of Texas	Halliburton	RxResults
Blue Goji	HCSC	Sabre Holdings, Inc.
BNSF Railway	Health Advocate	Safran USA Shared Services Center
BNSF Railway Company	Health Intelligence Partners	Sanofi
Boehringer Ingelheim Pharmaceuticals	Healthcare 21	Scott White Health Plan
Brinker International	HealthEquity	SelectAccount
Buck Consultants	HealthFitness	Service Experts LLC
Businessolver	Healthstat, Inc.	ShapeUp
CareATC	Healthyroads	SIVRA Wellness
Careington	Heritage Health Solutions	SleepCor
Castlight Health	Hewlett Packard Enterprise	SMB Health Consulting

# COMPANIES THAT PARTICIPATE IN OUR FORUM

Catapult Health	HFF	SMU Cox School of Business
CBRE	Higginbotham	Southern Methodist University
Celgene	Hilti, Inc. (US)	Southwest Airlines
Children's Health	Holmes Murphy & Associates	Stat-Technologies
Children's Health System of Texas	HooperHolmes	SurgeryPlus
CIGNA HealthCare	Houston Business Coalition on Health	Takeda Pharmaceuticals
City of Arlington	Hub International	Tango Health
City of Dallas	Humana	Tarrant County
City of Denton	Humana, Inc.	Tech Mahindra
City of Fort Worth	IDLife	Telcare
City of Frisco	Imagine Health	TX Department of State Health Services
City of Frisco	IMWell Health	Texas Health Resources
City of Garland	In Transition	Texas Instruments
City of Georgetown	Informed Opinion Leadership Action Group	Texas Medical Association
City of Grapevine	InHouse Physicians	Texas Oncology, P.A.
City of Houston	Innovative Healthcare Delivery	Texas Optometric Association
City of McKinney	InScope Health	The JMG Group
City of Odesa	Interleukin Genetics	The Neiman Marcus Group
City of Plano	Interstate Batteries	The Plexus Groupe LLC
City of Richardson	IPS Advisors, Inc.	The Vitality Group
CLC Incorporated	Jackson Walker, LLP	Toomey Healthcare Advisory
CNH Industrial, Inc.	JCPenney Company, Inc.	TotalWellness
Commercial Metals Company	Johnson & Johnson	Trinity Industries
CommScope	Johnson & Johnson Healthcare Systems	TSP, Inc.
Compass Professional Health Services	Kaiser Permanente	Tuesday Morning
Converging Health	Karelia LLC	UHC
Cook Children's Healthcare System	Kelsey Seybold Clinic	Unicom Engineering
Corner Bakery Cafe	King Ranch	UnitedHealthcare
Daiichi Sankyo	Lehigh Hanson	UnitedHealthcare National Accounts
Dallas Area Rapid Transit	Lilly USA, LLC	University of Michigan
Dallas Independent School District	Limeade	UT Southwestern Medical Center
Dave & Buster's, Inc.	Lipo Science	Viasolvo
Delta Dental Insurance Company	Liz Jones Wellness, LLC	Virgin Pulse
Denton Community Health Clinic	Lockheed Martin Missiles and Fire Control	Viverae
DEXCOM	Lockton Dunning Benefits	Vivus
DFW International Airport	Marathon Health	Walgreen Co.
DiabetesAmerica	Mary Kay Inc	Walmart Stores, Inc.
Diocese of Fort Worth	Mayo Clinic	WeCare tlc
Dr Pepper Snapple Group	McCarthy Holdings, Inc.	Weight Watchers Health Solutions
Dyncorp International, LLC	Media 13 Studios	Welltok
EB Employee Solutions, LLC	Memorial Hermann Accountable Care Network	Whataburger
eHealthScreenings, LLC	meQuilibrium	Willis Towers Watson
Eisai	Merck & Co., Inc.	WorldVentures
Elbit Systems of America	Methodist Health System	Zipongo