



**DFWBGH Employer
Cancer Screening Survey
October 2021**

Q1. Type of preventive cancer screenings offered in plan:

Responses range from 100% “yes” for Breast & Colonoscopy to less than 50% for Lung & Colorectal At-Home FIT test.

Fewer lung screenings may be due to restricted eligibility requirements: 50-80 yrs. with smoking history, or currently smoke, or quit within the past 15 years.

	YES	NO	NOT SURE	TOTAL
Breast (mammogram)	100.00% 23	0.00% 0	0.00% 0	23
Colorectal - Colonoscopy	100.00% 23	0.00% 0	0.00% 0	23
Colorectal - At-home FIT test	45.00% 9	15.00% 3	40.00% 8	20
Colorectal - Cologuard	68.18% 15	9.09% 2	22.73% 5	22
Cervical - PAP	95.45% 21	0.00% 0	4.55% 1	22
Cervical - HPV Vaccinations	90.91% 20	0.00% 0	9.09% 2	22
Lung	47.62% 10	14.29% 3	38.10% 8	21

Q2. Do you provide education/awareness to employees to encourage preventive cancer screenings?

Employee education	YES	NO	NOT SURE	TOTAL
high for breast screenings;	82.61% 19	17.39% 4	0.00% 0	23
Moderate for colorectal & cervical screenings;	65.22% 15	30.43% 7	4.35% 1	23
Low for Lung cancer screenings	56.52% 13	39.13% 9	4.35% 1	23
	21.74% 5	60.87% 14	17.39% 4	23

Q3. Do you provide incentives for preventive cancer screenings (Select the value):

The majority do not offer incentives for cancer screenings.

A few offer very low (<\$25) or very high (>\$100) incentives.

	<\$25	\$25-50	\$51-75	\$76-100	> \$100	N/A	TOTAL
Breast	13.64% 3	4.55% 1	4.55% 1	0.00% 0	9.09% 2	68.18% 15	22
Colon	13.64% 3	4.55% 1	4.55% 1	0.00% 0	9.09% 2	68.18% 15	22
Cervical	13.64% 3	0.00% 0	4.55% 1	0.00% 0	9.09% 2	72.73% 16	22
Lung	4.55% 1	0.00% 0	4.55% 1	0.00% 0	0.00% 0	90.91% 20	22

Q4. 2019 Screening rates for each cancer type:

Most respondents may not have this information readily available, so indicated “Not sure”.

Results suggest opportunities to obtain & review screening rates annually and increase all types of cancer screenings.

	< 20%	21-40%	41-60%	61-80%	> 80%	NOT SURE	TOTAL	Avg. from 200 Employers
Breast	0.00% 0	13.64% 3	4.55% 1	18.18% 4	0.00% 0	63.64% 14	22	72%
Colorectal	9.09% 2	18.18% 4	4.55% 1	4.55% 1	0.00% 0	63.64% 14	22	64%
Cervical	0.00% 0	14.29% 3	9.52% 2	4.76% 1	0.00% 0	71.43% 15	21	34%
Lung	13.64% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	86.36% 19	22	NA

Source of aggregated averages: Scott Conard, MD,
 Converging Health & DFWBGH Medical Director

Q5. 2020 Screening rates for each cancer type:

Most may not have this information readily available, so probably responded “Not Sure”.

Results of those who responded suggest an opportunity to increase all screening types.

	< 20%	21-40%	41-60%	61-80%	> 80%	NOT SURE	Avg. from 200 Employers	Difference 2019 vs. 2020
Breast	13.64% 3	9.09% 2	4.55% 1	18.18% 4	0.00% 0	54.55% 12	70%	-2%
Colorectal	18.18% 4	13.64% 3	4.55% 1	9.09% 2	0.00% 0	54.55% 12	66%	+1%
Cervical	18.18% 4	9.09% 2	4.55% 1	9.09% 2	0.00% 0	59.09% 13	41%	+4%
Lung	18.18% 4	0.00% 0	0.00% 0	0.00% 0	0.00% 0	81.82% 18	NA	NA

Source of aggregated averages: Scott Conard, MD, Converging Health & DFWBGH Medical Director

Q6. Average cost to employer:

No respondents had screening cost information readily available.
Responses for Q.7 may provide insights about the cost-share ratio.

Q7. Average % employee cost share for each type of cancer screening:

Most do not require employee cost-sharing for some screenings breast, colonoscopy, cervical.

Many were unsure about cost-sharing for Colorectal At-home FIT tests & Lung screenings.

	0%	< 10%	11-20%	21-40%	> 40%	NOT SURE	TOTAL
Breast (mammogram)	68.18% 15	9.09% 2	4.55% 1	0.00% 0	4.55% 1	13.64% 3	22
Colorectal - Colonoscopy	68.18% 15	9.09% 2	4.55% 1	0.00% 0	4.55% 1	13.64% 3	22
Colorectal - At-home FIT test	28.57% 6	4.76% 1	4.76% 1	0.00% 0	0.00% 0	61.90% 13	21
Colorectal - Cologuard	42.86% 9	9.52% 2	4.76% 1	0.00% 0	4.76% 1	38.10% 8	21
Cervical - PAP	66.67% 14	9.52% 2	4.76% 1	0.00% 0	4.76% 1	14.29% 3	21
Cervical - HPV Vaccinations	61.90% 13	9.52% 2	4.76% 1	0.00% 0	4.76% 1	19.05% 4	21
Lung	28.57% 6	9.52% 2	4.76% 1	0.00% 0	0.00% 0	57.14% 12	21

Summary

- ❖ Responses indicate a clear opportunity for employers to encourage preventive screenings via:
 - More education/awareness
 - Incentives
 - Reduce or eliminate employee cost-share
- ❖ Employers Action Steps
 - Review screening rates for each cancer type annually; compare with previous years; set goals to increase each screening type
 - Review total cancer treatment costs annually to inform strategies to encourage preventive & early detection screenings
 - Breast & Colonoscopy screenings seem to receive the most attention from an educational & coverage standpoint; other screening types indicate an opportunity for more education.
 - Lung screening rates are low, possibly due to eligibility restrictions (age & smoking history), cost (\$300 - \$400), and lack of awareness. More education and lower cost share may be needed.

DFWBGH Employer Participants:

- Amentum
- American Airlines
- Celanese
- Cook Children's
- DFW Airport
- Fluor
- Haggar
- ISAS Group Benefits Trust
- Lennox International Inc
- DFW Municipalities
 - Denton
 - Garland
 - Mesquite
 - Plano
 - Richardson
- Sabre
- Southwest Airlines
- Team Car Care/Jiffy Lube
- The Neiman Marcus Group