



DFWBGH Employer Key Takeaways from PDT Learning Collaborative

- PDTs are still too new to employer market and relatively unknown to employers, physicians, plans & patients, despite advantages of reduced cost, easier access, increased adherence, improved treatment oversight, etc.
- Digital products are already very popular, so less resistance to PDTs is likely
- Benefits Managers have limited time & bandwidth to investigate, promote, or manage PDTs
- Key challenges to adding/expanding PDT coverage for employees
 - Available for limited set of conditions
 - Confusion about Medical or PBM coverage
 - Expect difficulties in obtaining & evaluating PDT utilization data, reimbursement & accountability
 - Extra education/communications needed for employee & physician adoption
- Employer PDT Action Plans
 - Ask/investigate PBM & carriers about PDT coverage & physician prescribers
 - Obtain PDT data to evaluate PDT performance and cost savings
 - Develop communication & referral plan to ensure targeted members can enroll & engage in PDT solution